

The Dimmer View

BY MAX GOODWIN

There are some things of a good civic nature that never reaches the public's ken . . . like that of the Jensen barn at the corner of Washington and Adams . . . unless the local newspaper tells the story. This is that story.

Andrew Jensen, an early settler in Lemon Grove, raises turkeys, both exotic and edible types. He had need for his barn at the corner although he was aware that it created an obstruction to motorists' vision.

Three years ago Jensen's house burned down. Insurance money rebuilt the house but did not replace all the furnishings. Some of the neighbors did that and gave him a neighborhood house-warming. Jensen is a widower.

Recently the streets in Jensen's area were repaired. This spotlighted the barn jutting into the visual-right-of-way. The Lemon Grove junior chamber of commerce met with Jensen and offered to demolish the barn and stack the lumber as part of their campaign for community improvement. Jensen recalled that two children had been injured at that intersection in separate accidents.

Jensen is within his legal rights in keeping his barn but he is sacrificing it to community betterment. The Jaycees, under president Joseph Payson are making a contribution of the highest civic order by supplying the manual labor to demolish the structure.

This, and similar activities by other good local people, is why Lemon Grove has gained stature as a friendly place in which to live.

When the local water works reduced the area tax rate from \$1.54 to \$1.10 a lot of taxpaying residents were happier . . . but not Harry Griffen, a member of the water board.

Griffen confided that the rate

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School Board Okays Funds

The Lemon Grove school board approved the expenditure of \$35,000 Monday night. Funds were approved for annual purchases of school furniture, curriculum supplies (paper and pencil) and cafeteria supplies. Involved are supplies for the new San Alton school scheduled to open this year.

There will be no board meeting again until August 4 when annual budget hearings will take up part of the meeting.

Tuesday's meetings were presided over by Ray Lange, recently elected president of the board. Sitting as a board member for the first time was Barney Ambrose.

Grossmont Tax Boosted

Grossmont high school district tax will be increased nine cents for each \$100 assessed valuation as the result of a budget of \$3,181,306 for the coming school year. It was announced this week by Grossmont USD Superintendent Lewis Smith.

The school board rejected Smith's request for \$102,000 to be earmarked for salary increases as up to 8 per cent. The approved budget allows for approximately 5 per cent increase.

Operating levy is up four cents to \$1.17 but is lower by eight cents than a previous estimate made by Smith. He said few tax delinquencies and increased state apportionments permitted the lower cost. State funds were increased by a heavier attendance in adult and summer classes than had been anticipated.

Men's Club Hears BBB Man On Fraud

Bill Parker, president of the Lemon Grove Men's club said Cecil S. Candler, president of the San Diego better business bureau would supply the program at the club's meeting Friday.

Candler will discuss some of the frauds worked on an unsuspecting resident of San Diego county. He will show slides to illustrate some of the fraudulent activities practiced recently in the area.

The club meets every Friday at noon at Michael's

LEMON GROVE REVIEW

California's Fastest Growing Weekly . . . In The World's Fastest Growing Community!

Vol. 10, No. 48 - Two Sections

THURSDAY, JULY 17, 1958

LEMON GROVE, CALIFORNIA

VALUE DAYS . . .
Don't miss out on Lemon Grove's biggest sale values this weekend. Read the Value Days section in this issue.

THIS WEEKEND

10c PER COPY

County Gives Street Split Go-Ahead

Bargains Set For Big Sale

One of the most outstanding combinations of big values in San Diego county shopping history is being offered this weekend by some 60 participating Lemon Grove merchants, according to

RADIO STATION BROADCAST SET

Radio Station KBAB will broadcast from the corner of Broadway and Imperial Friday this week from 1 until 7 p.m. as part of the big Value Days promotion in Lemon Grove with Bob McLaughlin as mc. It was reported Wednesday. McLaughlin will broadcast from the station's mobile unit and shoppers are urged to stop by for personalized interviews over the air.

The big Value Days, Thursday, Friday and Saturday this week, will be featured on KBAB during all three days. KBAB is at 910 on the dial. Many of the special values being offered by Lemon Grove merchants will be advertised over the station during the big promotion. LG Boosters club officials said.

Booster club officers. The complete Value Days story is told (Continued on Page 6)

AWARDS AWAITS LG SHOPPERS

Local business firms will begin distributing "Treasure Chest" coupons this week with as much as \$3,000 in weekly prizes to be awarded in lucky coupon holders.

The awards will be made each Thursday starting August 14 in the plaza at Main, Imperial and Broadway.

No purchase is necessary to get coupons during Lemon Grove Value Days. A list of participating merchants is published this week in the Value Days supplement of this newspaper.

The "Treasure Chest" is a project of the Lemon Grove Booster's club.



IN OR OUT? - The big question for these boys and some 200 more just like them in the Skyliners little league activity is whether they will be able to continue play this summer at the Skylene Wesleyan Methodist church ballfield - center of controversy since neighboring residents complained of the ballfield activity. Shown

here at the new field, about to choose sides for an extra game are, from left, Cary Thorogood, Charles Hicks, Bob Elliott, Gary Hill, John Reinhardt, Butch Rowe, Ray Posthesh, Jon Minich, Wayne and Roger Hulsey, David Carry and Thomas Williams.

(Review Photo 1085)

Skyliners Little League Fights Ballfield Ouster

A practically disposed little league group with more than 200 participating youths in the Lomita village area this week hired an attorney to protest action of the county's planning commission and board of supervisors in denying the Skyliners baseballers permission to use the new Skylene Wesleyan Methodist church field.

"Nick" Nickerson, league president, Wednesday said the group had filed formal protests and would have an attorney represent them at a supervisors meeting soon. "We just want to have a place for our league to play ball and don't want trouble," Nickerson said.

The league - already an orphan by growing out of both the Lemon Grove and Encanto little league systems - just started ball field.

games on July 4 after a hasty community effort in obtaining sponsors, equipment, uniforms and then a field to use within a month's time.

According to the central news service in San Diego the county planning commission at a public hearing last Friday denied the (Continued on Page 6)

JUDICIAL PROTEST SLOWS DISTRICT COURT CHANGE

SAN DIEGO (CNS) - Opponents of the plan to make the El Cajon municipal court a two-judge court by adding most of Homeland to El Cajon district have not given up hope of defeating the project, it was disclosed this week.

An attack was launched by the San Diego taxpayers association in a letter to supervisors on Monday. At the same time, a letter was received from chief justice of the California supreme court Phil Gibson saying the county's court problems cannot be solved by "piecemeal alteration of judicial district boundaries."

Judge Gibson wrote in answer to an appeal for a recommendation about reopening the Borrego Spring court, but what he said is being used by opponents of an addition to the El Cajon district.

Supervisor De Graff Austin, who opposed changing the boundaries of the El Cajon and Homeland districts a week earlier, said Tuesday that he agreed with Judge Gibson's opinion. "I think it's wrong for us to ask the judicial council to make a study of our problem and then to act without waiting for the council's recommendation," Austin said.



BURNED UP - The only thing burned in this picture was the mortgage paper for the Lemon Grove swimming pool site as past and present officers of the association to get a community swimming pool here expressed happiness over final payment of the site cost through fund-raising projects and public donations. Shown here at the mortgage burning ceremony are, from left, Chan Mason and Tom Warburton, both past presidents of the group; Dr. Robert Burns, president, and Frank Doolin, vice-president. The group will now try to find enough donors to begin work on actual pool construction. "We need an angel," the pool backers say.

(Review Photo 1086)

Fiesta-Barbecue Set For Weekend

The big three-day fiesta barbecue of St. John of the Cross church begins Friday at 6 p.m. this week at the 19th annual Cross fiesta at the church grounds in Lemon Grove. Featured in the big fund-raising entertainment this year are nightly amateur talent shows, quarter midget auto races and some 30 booths with a merry go-round and other attractions.

Also featured will be free dancing under the stars both Friday and Saturday nights. The grounds open Saturday and Sunday at noon.

Included in the booths is one with "fancy work" created by ladies of the parish and another featuring a country store atmosphere with all types of food stuffs for sale.

San Diego county youth will perform at the talent shows which will be judged by radio and television personalities. Winners will receive US savings bonds.

Big attractions for all local residents are the famous dinners being served at the fiesta. Featured Friday evening will be fried shrimp while the well known pit-bbq beef dinners will be on the menu both Saturday and Sunday.

MARCHERS SET FOR SATURDAY

Saturday, this week, at 5:30 p.m. Lemon Grove people will see the Parochial marching band perform. They will be marching from Kent street on Broadway to the school grounds of St. John of the Cross church for the Lemon Grove Fiesta.

The Boy Scout color guard will lead the parade, followed by the quarter midget car performers, who are under the direction of T. Wheaton. Wheaton is chairman of the Optimist club, state college area.

The marching band is lead and directed by Merle Conley. They shall march to the band stand review center at St. John's school ground.

Broadway Parking Periled By Plans

Lemon Grove's business prosperity may be buried under 18-foot-wide traffic dividers splitting Broadway, busy main artery of the community, under current county plans, city boosters said this week. Failure to gain acceptance of an alternate Broadway improvement project from a majority of property owners has caused county engineers to initiate plans to revamp Broadway on a similar design as University avenue.

Road Superintendent Joe Mack said the county was this week

The Lemon Grove Boosters club announced Tuesday that they would sponsor a movement to eliminate the proposed 18-foot center islands which would be installed on the center length of Broadway. Previously, the campaign was headed up by the Lemon Grove Jaycees.

Appointed to head the project are Barbara Howell and Marshall Adams, both Broadway business people. Funds will be raised to get professional petition circulators to explain the importance to business firms of eliminating the 18-foot islands.

Adams said the boosters would meet Tuesday at noon at Michael's to implement the proposal.

making plans to call for designs along line of a 100-foot wide

(Continued on Page 6)

Stagnant Pool Gets Once-Over

Seepage from cesspools or some other source was this week getting the blame for an outbreak of illness among children in the neighborhood of 7430 Beryl street in Lemon Grove. A big pool of stagnant water formed from an unknown source near that address and youngsters playing in the vicinity have been victims of diarrhea and general upset condition.

One aroused mother, Mrs. Wanda Persons, 7430 Beryl, said Wednesday her nine-year-old son had been diagnosed by a local doctor as just recovering from a slight scarlet fever condition and the doctor also said there

(Continued on Page 6)

LOST SON HUNTED IN LG; DYING FATHER SEEKS AID

A search for a long lost son turned to Lemon Grove this week when a Texas family inquired here for the whereabouts of Lincoln Lee McKinley Barr who was last heard from in the Lemon Grove area some seven years ago.

A former sister-in-law, Mrs. Dorothy B. Tallant of Wichita Falls, Texas, sent a letter of inquiry to local police which was turned over to Sgt. Paul Ready of the sheriff's office.

In the letter, Mrs. Tallant wrote:

"Mr. Barr's father is dying and has only a short time left. He has asked me to try and locate his only remaining son. At one time I was married to his older son who was killed in World War II.

"I don't know what kind of trade he might be in or anything about him since I haven't seen him for more than 11 years. He might be working in a poultry ranch or driving an ice truck since he has worked in both of these lines in past years.

Sgt. Ready said this week anyone with a possible lead to Barr's whereabouts should contact him at HI 4-6171. "We'd like to help if at all possible," Ready said.

FISH TAIL HAS HAPPY ENDING

Well, this fish tale of a fish tail does have a happy ending. Seems a Lemon Grove butcher, Lee Hindman of the Broadway market, was in good spirits this week after taking no less than four fishing awards on a weekend deep-sea jaunt.

Hindman won the best awards for the largest fish, the smallest fish, the first fish caught and the last fish caught.

Actually, it wasn't too much of a job at that. He won all four awards with a five pounder, the only fish caught on the entire day long trip by anyone aboard.



GIVING HIS BLESSING - Rt. Rev. Msgr. McDonough, pastor of the St. John of the Cross Catholic church in Lemon Grove here blesses a group of youngsters who are about to begin a quarter midget race in the Optimist Speedway which is located next to the church. Races will be featured Saturday and Sunday this week in conjunction with the church's annual fiesta. Local radio and television stars will judge the show.

Lemon Grove Value Days Bargains Offered This Weekend

Fair Animal Show Results Give Area Breeders Wins



Henry Chouteau, son of Mrs. M. H. Watson, 4074 Camino Fox, Spring Valley, recently graduated from the US Air Force Experimental Flight Test Force base, Calif. He was one Pilot School at Edwards Air of 15 to graduate. The school is the only one of its kind, states the Office of Information. Chouteau, an engineering test pilot, with Northrop Aircraft Inc., Hawthorne, Calif., spent six years in the Air Force, with two years overseas duty, and a year in Korea. He holds the Distinguished Flying Cross and the Air Medal with five oak leaf clusters. His wife and children now live in Lancaster, Calif. He has a brother in the Navy, and stationed at San Diego for the past five years.

Real Estate Sales Down For District

Spring Valley, Lemon Grove and La Mesa real estate sales totaled 231 for the month of June, according to statistics in Trends, monthly real estate publication of Union Title insurance company. The figure showed a decrease from 236 sales in May and 434 recorded in June last year.

James C. Downs, Jr., nationally known real estate economist who is editor of Trends reported, "The carefully screened statistics which serve as a basis for measurement of the San Diego market show a sales decline of 87 per cent for the first six months of the year."

Main reasons for the decline, according to Downs, are three-fold: First, consumers are reluctant to make purchases involving major funds; second, the need to buy has been decreased by the availability of rental units; and last, the stimulus or rising prices has not been present during the last six months.

Casa de Oro Chamber Sets Meet Plans

A new highway committee was appointed by President Robert Justice and confirmed by a vote of the members at the dinner meeting of the Casa de Oro chamber of commerce, July 10. Named to the committee were chamber members, Gil Ray, Jim Bass, E. D. Ames and Mary Jeffers.

The action was taken following a report by Mary Jeffers and Fred Hansen on the Low Level Highway meeting held in Casa de Oro, July 9. (See highway story elsewhere for details.) The report pictured to the audience a future highway extending southerly across the United States and terminating at the San Diego bay.

In the discussion that followed, it was brought out that regardless of the exact route such a highway would follow, local interests would be concerned with the local approaches and termini. Keeping informed of such planning was shown to be an obvious need for the community, hence the appointment of the new committee, to which other interested members will be added.

Chamber members further approved a motion by Mrs. Ray to assist the plans for the next highway meeting, tentatively scheduled August 6, by requesting the presence of representatives from all local organizations.

Membership meetings are scheduled for the first Thursday of each month and the board of directors will meet July 31.

Youngsters from Lemon Grove, Spring Valley and La Mesa Wether have received awards for their sheep and goats which were entered in the competition of the San Diego county fair and exposition recently.

In the Sheep division Duane Bierwirth, 8282 Palm, Lemon Grove, received a first place for her Suffolk Cross Wether. Barbara Conner, 7943 Lincoln, Lemon Grove, received a first place for a Hampshire Cross Ewe.

Michael Cosby, 8277 Golden, Lemon Grove, received first place awards for a Southdown Ram, Southdown Wether and a Cross Wether.

Sheila Cosby, 8277 Golden, Lemon Grove received first places for a Hampshire Ram, Suffolk

Cross Ewe and a third place for a sheep.

Darry Cremer, 8540 Troy, Lemon Grove, received a first for a Wether.

Randy Cremer, 8540 Troy, Lemon Grove, received a first for a Cross Ewe.

Alan Hobbs, 8158 Mt. Vernon, Lemon Grove, received a first prize for a Hampshire Cross

Timothy Mathewson, 9585 La Mesa, Spring Valley, won third prize for a Nubian Doe.

David Stevens, 19780 Eureka Spring Valley, won first place for a Nubian Doe.

Just under 73 per cent of all 1957 graduates prepared to teach actually did take classroom jobs. Almost 83 per cent of the those prepared to teach in elementary schools and only 85.7 per cent of graduates of 1957 prepared for high school teaching actually entered the career. The prospects are about the same for the class of 1958.

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The number of newly qualified high school teachers is on the increase and stands at 72,000 for 1958—10.5 per cent more than the 65,000 produced in 1957.

SORRY

Summer Music Classes are Closed. You may go on the waiting list for the fall term.

POWERS MUSIC STUDIO
9217 Brookside Circle
HO 6-3054 Spring Valley

Hunter's Nursery

3110 SWEETWATER

Nearly 4 Acres of Nursery Stock and You're Always Welcome to Visit.

HO 6-3893 Closed Tuesday

Wide Selection of Large Specimen Trees

Home Furnishings

SPECTACULAR

CP APPLIANCE BUYS OUT

COMPLETE FURNITURE AND CARPET WAREHOUSE STOCK OF LONG ESTABLISHED SAN DIEGO FIRM. WE MUST DISPOSE OF THIS ENTIRE STOCK AT WAREHOUSE PRICES! SAVE NOW!

Greatest Reductions Ever Offered!

EVERYTHING MUST GO . . . DURING THIS SPECTACULAR SALE !!

BANK FINANCING AVAILABLE!

- CARPETING
- Living Room Sets
- SECTIONALS
- PICTURES
- CHAIRS

LOOK AT THIS LIST OF FAMOUS NAMES INCLUDED IN THIS SALE . . .

- Englander
- Stanley
- Fairfield
- Haywood-Wakefield
- Quality
- Lenard
- Cosco

- SOFAS
- RUGS
- LAMPS
- HIDE-A-BEDS
- MATTRESSES

and Box Springs

Buy for Every Room of Your Home!

CHECK THESE EXAMPLES OF OUR "SPECTACULAR SAVINGS !!

HUNDREDS MORE AT THE STORE

Regular \$60.00
Danish Modern
CHAIR \$34 47
Save \$25.53

Regular \$299.00
Mattress & Box Spring
ENGLANDER KING SIZE BED
\$149 88
Save 50%

RUG SAMPLES
To Start At
\$1 00
Each

Regular \$139.95
FOAM RUBBER
Mattress
AND
Box Spring
\$89 88
Save \$50.07

SIX ONLY
6-Piece BASSEETT
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LEMON GROVE

HO 9-6154

Scout News

SCOUT AUXILIARY

The women's auxiliary to the committee of Boy Scout Troop 47, held its monthly meeting at Eucalyptus Park July 10. The name "47 Mothers" was chosen for the organization instead of "47 Women" as previously stated.

The passing along of the "Friendship Basket" to friends and neighbors was decided on as the fund-raising project for the summer months. The next meeting of the "47 Mothers" will be held September 11.

MICHAEL'S

FINEST FOOD
& DRINKS



1160 THIRD AVENUE
CHULA VISTA CA 2-7221
7828 BROADWAY
LEMON GROVE
HO 6-4145

KARL'S PRICE SHATTERING SHOE SALE

CRAZIEST PRICES IN TOWN! Karl's have gone mad, mad, mad in reducing prices on their entire stock. People are talking about these fantastic bargains in shoes, hose, and handbags for the whole family. Come in—see as you never have saved before.

MID SUMMER MADNESS

SALE STARTS TODAY!
STOREWIDE SALE
EVERY PAIR OF SHOES REDUCED!
SEE THESE SAVINGS FROM KARL'S INVENTORY OF SHOE SAVERS!



7917 BROADWAY
LEMON GROVE

STORE HOURS:
Sunday—9 to 5:30 p.m.
Friday—9 to 9:00 p.m.

KARL'S
SHOES

Health Workshop Set For College

Sponsored by 14 local health and educational agencies, the seventh annual health education workshop will be in the fine arts building, San Diego State College, August 11-22.

The workshop is open to administrators, teachers, nurses and other persons. Students may obtain two full units of upper-division or graduate credit by participating in the workshop.

With the theme, Let's Face It: A Look at Ourselves, a Look at Our Children, workshopers will be given an opportunity to analyze their working environment from a mental health standpoint and plan solutions. Informative sessions will also be held on community resources for improving health attitudes.

Del Mar Track Sets Open Date

History will be made Wednesday, when the Del Mar turf club opens its 42-day summer racing season, for it was just 21 years ago that Bing Crosby stood by the main entrance and shook hands with the first patron through the gate at the inaugural meeting.

In many respects, this 42-day season promises to be the finest ever. Numerous ranked thoroughbred stars will be on hand, including How Now, Seanceen, Eddie Schmidt, Terran, Swirling Abbey and the incomparable Silky Sullivan.



RECEIVE CHECKS—A group of local youngsters look appreciatively at J. W. Koop, manager of the Lemon Grove branch of the First National Trust and Savings Bank of San Diego, who presented them with checks for their livestock which they sold at the San Diego County Fair and exposition recently. Front row from left

are J. W. Koop, Barbara Cooper, Darcy Cremer, Nancy Lukas, Lorna Walsh, Randy Cremer, Alan Hobbs, Michael O'Hare, Ronald Foss. Back row from left are Mike Knapp, Loraine Lukas and Sheila Cosby. A party was given at the bank's El Cajon branch for the group.

(Review Photo 1094)

Youths Get Bank Checks For Animals

The First National Trust and Savings Bank of San Diego presented more than \$17,000 to 110 4-H Club members and Future Farmers of America a party given Tuesday at the bank's El Cajon branch.

The money was paid to the boys and girls for their animals sold in the Junior Livestock Auction at the San Diego County Fair in Del Mar. The youngsters attending the party were from Lemon Grove, La Mesa, El Cajon, Dulzura, Jamul, Poway, Santa

year-old Donald Schmid, a member of the Ramona 4-H Club, who received a check for \$213.64 for his 105 pound lamb, Gordo. His animal was bid at \$2 a pound, the top price paid for lamb in the junior livestock division of the auction. Valley Mercury of El Cajon purchased the lamb.

Also honored at the party was Donald Hall, 11, a Poway 4-H member, who sold his Hampshire hog for 85 cents a pound to a firm in Del Mar. This top price compared with 32 cents last year. The 193-pound animal sold for \$160.78.

This was the first of three parties given by the First National Bank for the youngsters from all parts of San Diego County. On Wednesday, 25 boys and girls were feted at the bank's Chula Vista office and 125 youngsters honored at the bank's Oceanside branch.

ECKERT BABY GIRL

Mr. and Mrs. Robert Edward Eckert, 2585 Mulder, Lemon Grove, became parents of an eight pound, 15 1/2 ounce girl at Grossmont Hospital July 7.

MCKENZIES HAVE GIRL

Mr. and Mrs. Robert Markwood McKenzie, 7070 Broadway, Lemon Grove, became parents of a seven pound 14 1/2 ounce girl at Grossmont Hospital July 3.

LOOK AT THESE SPECIALS!

FUCHSIAS 2 1/2" Pot	5 for \$1.00
FUCHSIAS 1-Gallon Can	79c
COLEUS Quart Can	5 for \$1.00
FERNS Gallon Cans	98c
ROSES 5-Gallon Can	\$1.50

SIERA VISTA GARDENS

3780 Massachusetts, Lemon Grove HO 6-5124

Now! 3 ways to have unlimited Culligan soft water...automatically!



As featured in Post, Better Homes & Gardens, Household, House Beautiful, Sunset, Parents' Good Housekeeping, Farm Journal, and other leading magazines.

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NITE PHONE—HICKORY 4-1987

SV Couple United In Ceremony

Ronnie Lucas and Sharon Lee Clark, two Spring Valley young people were married in a double-ring ceremony at the Little Chapel of the Roses, Chula Vista, on July 5. Rev. Blaine Brunner of the Friends Community church, Spring Valley, officiated. The bride was given in marriage by her father.

Matron of honor was Mrs. Edward Ridgway, sister of the bride, from Du Quoin, Illinoi; bridesmaid was Susan Fye, best man, Robert Lucas, brother of the groom; ushers were Bruce Jones, and James Anderson. Vocalist was Celeste Lounsbury of Lemon Grove.

The bride who is the daughter of Mr. and Mrs. Donald Clark of Kournei Drive, Spring Valley, is



Double-Ring Ceremony Unites Two

The Wesleyan Methodist church of Monterey Heights was the setting for the July 3 wedding of two Spring Valley young people, Duane Williams and Dorothy Louise Babcock. Rev. Orval Butcher performed the double-ring ceremony. The bride was given away by her brother, Emery Babcock, Jr.

Matron of honor was Mrs. Lillian M. Babcock, the bride's sister-in-law; bridesmaids were Kathleen and Donna Babcock, nieces of the bride; flower girl, Nita Williams, niece of the groom.



Best man was Austin Williams, brother of the groom; ushers were Brian Williams, brother of the groom, and Jimmy Babcock, nephew of the bride.

The reception was held in the church hall. The couple afterward honeymooned in the Laguna mountains. They are now at home on Valencia street, Spring Valley.

The new Mrs. Duane Williams is the daughter of Mr. and Mrs. Emery Babcock, Sr., of Valencia street. She is a graduate of Mt. Miguel high school, class of 1958. Duane Williams is the son of Mr. and Mrs. John Williams, also of Spring Valley. He is a graduate of Grossmont high school, class of 1957.

Instructors Needed For Fall, Claim

American public schools will open in September with 130,000 fewer qualified teachers than are needed although the crop of 116,000 college graduates prepared to enter classroom service looks good.

This is the teacher supply and demand picture given some 15,000 educators attending the national education association convention in Cleveland. Theme of the 96th annual conclave is Our Future Goes To School Today.

According to panelists, colleges are now wooing would-be high school teachers and veteran high school teachers. One of every eight new college teacher hired last year came directly from high school classrooms.

Junior Theater Play Dates Set

Christopher Fry's play, The Boy With a Cart, will be presented at California Western University's Greek theater on August 1 and 2 at 7:30 p.m. by San Diego Junior theater in cooperation with the university and the county council of churches.

The play is one of the early works of the famous English playwright and is noted for its pastoral simplicity and innocence of spirit. It tells the legend of Cutham, Saint of Sussex, mingling charm, humanity and humor with religious belief.

The junior theater is itself sponsored by the San Diego park and recreation department. Admission is free.

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WASH

5c
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LEMON GROVE REVIEW

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Advertising Manager

A LEGAL NEWSPAPER

Member California Newspaper Publishers Association



Published every Thursday at
7834 Lester Avenue in Lemon
Grove, San Diego County, Calif.
Phone Hopkins 8-0101

Adjusted a newspaper of general circulation in the Superior Court
of the State of California, in and for the County of San Diego

NO. 155002

Entered as second-class matter at the post office at Lemon Grove, Calif.
THE ONLY NEWSPAPER PRINTED & PUBLISHED IN LEMON GROVE

SUBSCRIPTION \$2.50 PER YEAR

LETTERS TO THE EDITOR

Dear Editor:
I take this opportunity to congratulate you for printing in your always readable "Dummer View" the thoughts of one of your colleagues on road hazards. Certainly the drawlers are as bad as the speed maniacs or those laden with CIIHOHI and the Leftists are further danger. Let us all keep the article in mind when tempted to commit these sins. Should we offend, then may the highway patrol chastise us.

By the way, the blurb headed "Dairy Month Demmed Tops in Production" was really bottom for the Review. Few, if any of your readers are interested in the success of dairy month or in booking the services of a dairy princess—even Princess Jan.

What we are interested in is the price of milk—the retail price, that is, and it certainly is far out of line. No doubt it would be difficult to write an interesting article, let alone a cheerful one, on the workings of the commission that approved the frequent increases. What happened to the threatened increase that the commission disapproved a few months ago? Was it just a straw man to be beaten by the commission for effect?

It seems the producer involves very little for his hard work and we don't doubt it. The retailers make a cent a quart—maybe. The distributors make even less and Forman is moving in for the love of the children.

In speaking her little prepared piece, Jan spouted quite a mouthful of jargon: That although California is sixth in the nation in the number of cows, she is fourth in milk production, and third in cash income from the sale of milk at the farm. She doesn't mention the price per quart but the total take is \$3.51 million in 1957, quite a respectable sum.

Jan grimly achieves mentioning those naughty words—retail sales and take, as well as distributors take. (They are some what like the word vicuna.) But the figures must be very high ones. Where does all the money go, leaving everyone such a meager margin? Handling is a big item but today, packaging is even a bigger one. Last year, at their Atlantic City convention, the national packaging industry proudly announced that sales of packages—mind you, just empty packages, not full one, reached the astonishing figure of over \$2 billion. I pause to remark that nobody, and that includes me, has the most remote idea of what a billion dollars is. It is just a word, like a billion. And the industry says that it is just peanuts. Watch next year's sales!

And then, there is advertising, without which babies would not drink their milk. You have heard it on TV and certainly it is not aimed at adults. No doubt, Jan comes under this heading and we are sure that her next, probably figure makes quite a hit with the nation. May she win the national championship, whatever that may be.

But what we would really like to read in these days of depression

sion, is a nice man-bites-dog item, announcing the drop of one cent, just one cent, please, per quart of milk.

H. D. Carr

P.S. Before I could get this in the mail box, the TV announced an increase of 1¢ per quart of milk. H.D.C.

Dear Editor:

The Dummer View, July 3 contains a pessimistic discussion of Republican chances in the next election. This election will not be a contest between Democrats and Republicans but a struggle to prevent the big-labor monopoly with its excessive, unchecked power from taking over the state and its economy.

It is unbelievable that the business men—editors included—home owners, tax payers, corporation share holders and other civic-minded people will let this election go by default. If they do they will be sure.

Do you remember "Ham and Eggs" or "50¢ every Thursday" about 1939? Responsible people saved the state then.

Have you read Walter Reuther's letter, written in 1934 from Moscow? And listened to the Senate investigating of labor activities? Rep. Gwin (R-NY) says, "California is the state called the next target of labor."

David Lawrence, San Diego Union, June 28, discusses matter of the vicuna coat quite thoroughly: there is too much at stake to admit of any discouragement even though we may feel a tiny hit.

Yours
Earl R. Andrix
Box 215, Lemon Grove

Witchcraft Gives Playhouse Treat

Bell, Book and Candle, John Van Druten's sophisticated fun-poking comedy about modern witchcraft, opened July 12 at La Jolla Playhouse amid a gale of laughter, which presages that this will be one of the most popular offerings of the season.

Cast in the role of an enchanting witch who finds that she loses her powers when she falls in love is the lovely, spable Columbia Pictures star Felicia Farr. Miss Farr is currently co-starred with Glen Ford in 3:10 to Yuma. At La Jolla Playhouse she is co-starred with Scott Forbes (TV's Jim Bowie) who plays the part of the gentleman who causes her to lose her powers.

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9:45 a.m.
CHILD CARE
at 11 o'clock service

Church Rite Unites Two Helix Grads

Barbara Koopmans, daughter of Mr. and Mrs. John Koopmans, 8284 Golden Avenue, Lemon Grove, became the bride of Eugene Edwards, son of Mr. and Mrs. C. W. Edwards, 2601 Sweetwater Avenue, Spring Valley, at a ceremony in the First Congregational church, Sunday, July 13.

Sharon Koopmans, sister-in-law of the bride was matron of honor. Maid of honor was Judy Koopmans, sister of the bride. Bridesmaids were Jeanne Kramer and Barbara Roberts. Lannie Beck with, niece of the groom was flower girl. Best man was Art Fortner. Ushers were Dr. Lambert Koopmans, brother of the

bride, Orlin Edwards, brother of the groom, and Buddy Kygar.

The bride wore a floor length gown of white satin with a lace covered bodice. The skirt was also covered with lace in addition to four tulle tiers. Her fingertip veil was held in place by a crown of pearls and Mother-of-Pearl sequins. The bride's bouquet was white gladiolas with a white orchid in the center.

A reception in the Terrace Room of the Mission Valley country club followed the ceremony. The bride was graduated from Helix high school and is now attending San Diego state college where she is a member of Alpha XI Delta sorority. The groom graduated from Helix high school and is now attending San Diego junior college evening school.

THE HAYLOFT BARBECUE



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- VENISON
- BEEF ROAST
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Goodwill Groups Give Local Aid

The Goodwill Industries is the largest employer of handicapped workers of any non-profit social service organization both locally and state wide, the state bureau of Vocational Rehabilitation announced in a special bulletin received here yesterday.

As a result of a recent survey conducted by the bureau's counselors in the various areas of California, it was shown that 56 sheltered workshops in the state employ 3610 handicapped persons, of which the 15 Goodwill Industries units furnished employment to 2006, or 56 per cent of the total, it was announced.

In the San Diego area, the Goodwill Industries of San Diego county at Fifth and J streets, with branch stores here, in National City, Lemon Grove, El Cajon, Escondido and Oceanside, furnish jobs for approximately 200 handicapped workers, according to Dr. Myron Insko, local executive director.

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July 17, 1958
Page 3

Senior Women Set Card Party

The Lemon Grove Women's club will sponsor a benefit card party Tuesday at 1 p.m. at the home of Mrs. Edwin H. Koester, 7820 Montana street, Lemon Grove.

The party is by reservation. The party committee includes Mrs. Koester, chairman; Mrs. D. D. Lattisey, Frank Eldridge, Marie Howell and Ralph Richardson.

The reservation telephone committee includes Mrs. Robert E. K. Ball, Mrs. Alta Linke, Mrs. George Lorelay and Mrs. Blanche G. Gott.

God's Minute

Poor is he who cannot spend a minute in the shadow of his Lord



REV. BAKKEN

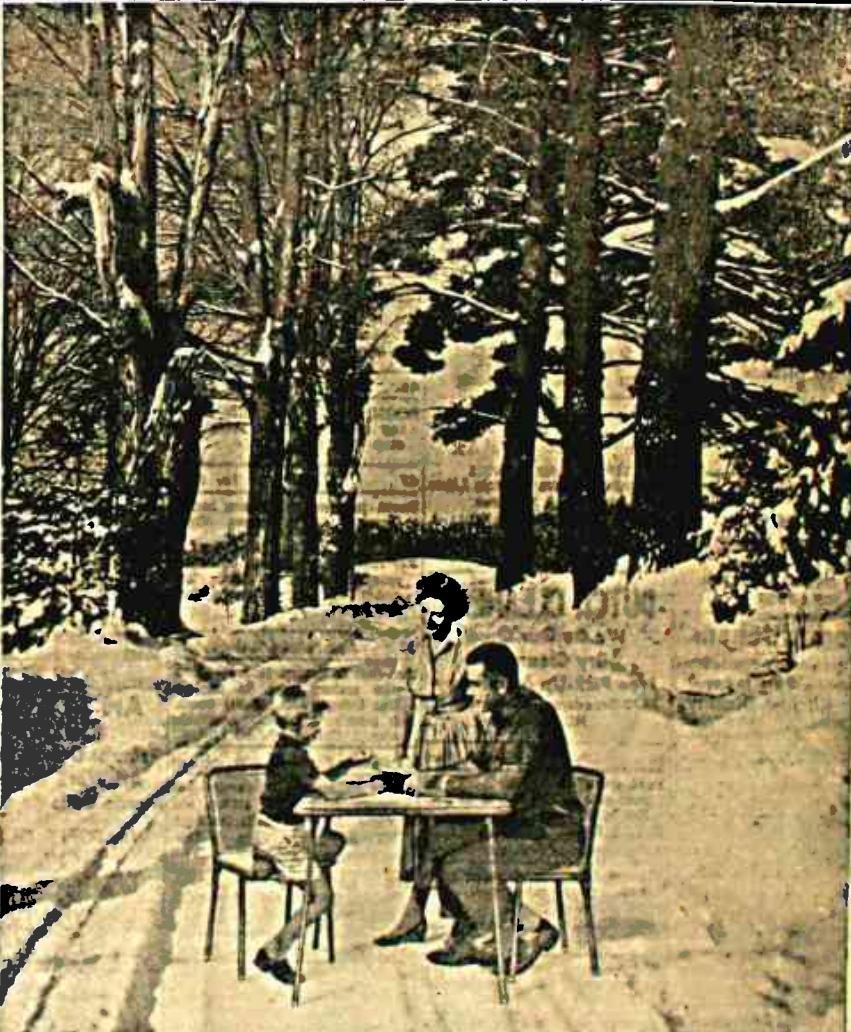
MANY VOICES

The religious market of today is like the midway of a great fair. A lot of voices are shouting to come their way. Do you know when to leave the door open and when to shut it? Keep your mind open to those who proclaim salvation through the blood of Jesus Christ and add nothing to the Book which God has given us.

L.G. Lutheran Church Message

CONRAD LEMON GROVE MORTUARY

PHONE HO pkins 9-2098 7387 BROADWAY



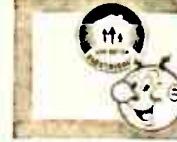
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Give your family air conditioning . . . for a happier and healthier home. Share all the joy of living in an indoor climate that's crisp, fresh, and invigorating.

No heat, no sticky humidity . . . just pure comfort—clean, healthful, sublimely cool. You'll find that your family's appetites are keener, dispositions are happier. And housekeeping is easier, because air conditioning

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Lemon Grove

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Lost & Found

LOST—Sat. night; strayed from
yard, black male cocker, gray
chin. Answers to Sparky.
Reward, HO 9-1093.

LOST—Yellow gold lady's Bulova
Watch. Case no. 0780057. Re-
ward, HO 9-8953.

LOST—Glasses, near Skyline
Methodist church July 5, black
plastic frame, brown metal
case. HO 9-8602.

Special Notices
For Rent, about an acre and a
quarter of fairly level ground
in the heart of Spring Valley.
Phone HO 6-6423.

A. E. Bob' Howell
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12 Situations Wanted: Men

Yard work wanted by busy 16

year old. Call Bob 6 to 10 p.m.

HO 9-0281.

13 Situations Wanted: Women

Wanted day work. Experienced &

have good references. Call

BE 3-1540.

21 Employment: For Women

Want woman for general house-

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HO 3-4377 after 6 p.m.

Teacher want mature lady for

child care & light housekeeping.

5 days wk., starting Sept. 1.

Call HO 3-1021.

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Call Mrs. Williams HO 9-0101.

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75 Homes for Sale

EXCITING NEWS!!!

3 bdr. 2 bath Homes by White

are now ready to show. Luxury

features include w/v carpeting

forced air heat, colored bath fixtures.

Sliding glass doors open on paved patio. Priced from \$16,

\$50 to 17,900. Easy terms. On

Mt. Vernon, 1 bld east of Washington, in Progressive Lemon Grove.

Open 1-6 Sat. & Sun.

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MONEY TO LOAN — Invest in

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Call Stephens HO 6-6200.

NEED CASH? — Borrow from or

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42 Business Opportunities

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OPPORTUNITY**

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to service and collect from coin-operated dispensing equipment.

4 to 9 hours weekly earns

operator up to \$200 monthly. No

age limit or selling but must have

car, references and \$800 working

capital. For interview give personal particulars, phone number.

Write Box 4972, Dallas, Texas.

46 Room & Board

ROOM & BOARD or nice sleeping

room, 1 block from bus stop. Call HO 9-1207.

47 Rooms For Rent

Room for rent in modern home.

Close in. 2341 Buena Vista

avenue, LG.

For Rent—Sitting room, bedroom,

private entrance & bath. Excellent bachelor quarters. Call HO 9-1256.

51 Apartments: Unfurnished

For rent in Lemon Grove—Extra

nice unfurn. apt. in duplex.

Has living room, dining room,

& laundry. Adults. Available

Aug. 1 Call HO 6-6006.

55 Houses For Rent: Unfurnished

4 new houses—2-bdr. garage, 1½

blocks from bus, stores, etc.

water & trash collection pd.

3611 So. Bonita, Casa de Oro,

or phone HO 9-0034.

\$75—1 bdr modern; new; stove,

refrig., drapes. No pet or child.

HO 9-1065.

68 Real Estate Wanted

Have cash for nice home in LG.

or S.V. — Not over \$15,000.

HO 9-9811

OLD RELIABLE

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75 Homes For Sale

2 BDR House for sale 5310

Orange Ave. San Diego. Make

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Review-Bulletin

75 HOMES FOR SALE

EXCITING NEWS!!!

3 bdr. 2 bath Homes by White

are now ready to show. Luxury

features include w/v carpeting

forced air heat, colored bath fixtures.

Sliding glass doors open on paved patio. Priced from \$16,

</



Square Dance News . . .

COUNTRY COUSINS

Proving that square dancing is universal, there was a group of square dancers from the Coral Kickers Club of Honolulu, at the July 5 dance of the Country Cousins in the La Mesa junior high school. Also included among the many guests was the Heartland Couple of the Month, Dan and Roberta Boone of the Frontier Squares. George Vagborg was club caller, assisted by Bill, pony, for those who desire.

HUFF 'N' PUFFERS

Dick and Mary Ribbley of Camp Spring Valley, were recent-

Fuguey of the Coral Kickers. July 12 was party night for the Country Cousins, the event also being held at the LM junior high school.

Final plans are made for the annual club picnic, Sunday, at Holiday Ranch, two miles east of Flynn Springs, on highway 80. Festivities will be from 6 to 11 p.m. A pot luck supper will be followed by square dancing to the calling of Rapid Ray Columbus. There will be swimming for those who desire.

ly elected presidents of the Huff 'N' Puffers square dance club which meets in the Spring Valley chamber of commerce hall. Other officers elected were: Don and Maxine Kearney, vice presidents; Jim and Eva Lagace, secretaries; Olin and Fern Snow, treasurers; Phil and Dot Hedges, hospitality chairman; and Niel and Toya Nelson, assistant hospitality chairman.

A dance and weiner roast will be held at Spring Valley on July 18.

There was quite a large delegation from other clubs at the July 4 dance. The guests were from the Country Cousins, the

Deanza Dondies, Rainbow at Spring Valley junior high as Squares, Square D, and Circle usual.

The president and his wife, Dan and Roberta Boone, have been very busy this month visiting all the Heartland federation clubs as couple of the month.

JR. LEVIS & LACES

The Jr. Lewis and Laces are planning a swimming party for their July activity. The party will be held at the La Mesa swimming pool. All members are cordially invited to attend.

FRONTIER SQUARES

The regular dance will not be held by the Frontier Squares as they are one of the hosting clubs at the San Diego round up in Balboa Park. August 2 will find the Frontier Squares back

COUNTRY COUSINS

Country Cousins second Saturday party dance drew a big crowd. In addition to many local

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guests Chuck and Frieda Miller, Anaheim, and Bill and Nellie Hirtz, Decatur, Illinois, were present.

George Vagborg called with Bill Keller as a guest.

On July 19 Ray Columbe will call at the La Mesa junior high school when the Cousins square up again.

FREEY GIRL BORN

Mr. and Mrs. Lawrence Frey, 630 Sawtelle, became the parents of a six pound seven ounce girl, Linda Louise, at Paradise Valley hospital July 10.

BROADWAY'S Budget Stretching FOOD WADAS!

MINUTE MAID FROZEN — 6-oz. Can

LEMONADE

12-oz. Cans 2 for 39c

10c ea.

LADIES CHOICE

3 POUND CAN

SHORTENING

79c

STOKELY—303 Can

Whole Kernel CORN

2 For 29c

CASE & SWAYNE—2½ Can

SLICED FREESTONE PEACHES

29c

POINT LOMA—46-oz.

PINEAPPLE JUICE

4 For \$1.00

CASE & SWAYNE—300 CAN

PORK & BEANS

10 For \$1.00

POINT LOMA—24-oz. Bottle

GRAPE JUICE

3 For \$1.00

PAY DAY—46-OZ. CAN

TOMATO JUICE

4 For \$1.00

3 BEES BRAND

5-POUND PAIL

HONEY

99c

1-lb. Packages In Quarters

SILVERGATE

Margarine

2 lbs. 45c

MEAT VALUES

BROIL OR BAR-B-Q

SIRLOIN OR SMALL STEAKS

79¢ lb

FOR OVEN OR BAR-B-Q

BONELESS RUMP ROAST

79¢ lb

CHUCK ROAST

49¢ lb

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SIDES 55¢ BEEF 59¢
OF BEEF 5lb HINDQUARTERS

Cut & Wrapped and Frozen for your Freezer as you decide.

Put these

FOOD BUYS
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Green and Firm CUCUMBERS

Medium Size—Local Grown

TOMATOES

New Crop—Firm Heads

CABBAGE

Sweet Meated—Vine Ripen

CANTALOUPE

Crisp and Fresh From Local Growers

BELL PEPPERS

5¢ lb

BROADWAY MARKET

BROADWAY AT MASSACHUSETTS

LEMON GROVE

HOPKINS 9-6962

GETS POST—Frank E. O'Connor, past grand knight of San Miguel council 3667, who lives at 8355 Mt. Vernon street, was recently appointed district deputy of the Knights of Columbus for district 51 by the state deputy. He also was elected president of the coordinating council of the organization in this district. O'Connor is also faithful captain elect of Balboa general assembly of the fourth degree Knights of Columbus. He will be installed in his new office this month.

(Review Photo 1090)

DeMolay Set For Fete Saturday

The newly initiated Lemon Grove chapter of DeMolay will be instituted and officers installed at 8 p.m. Saturday of this week at the Masonic temple, 330 Cedar street.

Fred S. Lipcomb, son of Mr. and Mrs. Willis L. Lipcomb, 2206 Willow street, will become master councilor.

Others to be installed are: Ovill Hay, senior councilor; William Stevens, junior councilor; Ronald Graves, treasurer; Russell Ulrich, senior deacon; Lee Wooten, junior deacon; Thomas Devin, senior steward, and Hollie Wisbcock, chaplain.

Richard Burns, marshal; Eric Fulton, standard-bearer; Wayne Miller, orator; Raymond Bier, sentinel; George Crook, scribe, and Robert Nelson, proficiency examiner.

Preceptors will be James McDaniel, William Hobbs, Curtis Cooper, George Radlic, Robert Jensen, John White and Larry Smith.

Soroptimists Meet For Breakfast Talk

Lemon Grove Soroptimists will hear a report of the recent Soroptimist president will give the Maryann Graham, La Mesa Soroptimist president, will give the report.

Meeting will be held at Diner Bell cafe Tuesday at 7:30 a.m.

Citrus Mart In Europe Gets Study

P. R. Wilcox, general manager of the Sunkist Growers, Inc., last week warned citrus producers of southern California against using European farm markets as dumping grounds for inferior US citrus products. He spoke before the Los Angeles chamber of commerce World Trade and Agricultural committees. He is chairman of the chamber's agricultural committee.

Wilcox, who recently returned from abroad, based his warning to American growers on the highly competitive nature of the foreign market. He said US producers must ship good quality citrus, or we will lose much goodwill.

He pointed out that Europeans, especially Germans, are undergoing a severe diet change. The German people are health conscious and there is a renewed interest in fresh fruits and vegetables. With this increased demand, Wilcox foresees additional business for southern California citrus growers in the export field.

The American growers are already getting more than their share of the citrus business abroad and a good marketing situation in the European countries is expected to continue indefinitely," Wilcox said.

CENTURY PLANTS BLOOM IN VALLEY HOME YARDS

Two Century plants, said to be of the Agave family, are blooming in the front of the Bates Frantz home, 3701 Bancroft drive, Spring Valley. The plants, with their all-green blossoms, are about 12 feet high.

Mrs. Frantz said that when she and her husband moved in the house, about 18 years ago, the plants were about three years old. This is the first time they have bloomed. A spokesman from Hunter's nursery said the plants sometimes die after they have blossomed.

There are several other century plants, of other varieties, in the Valley that are blooming or about to bloom. The Hunter's nursery spokesman said the book on plants lists about a page of different century or Agave plants.



BUT WHY?—Little Danny Bradshaw here shows a quizzical expression to his sister Sheila May after inspecting one of two century plants now blooming in the Spring Valley home yard of Bates Frantz. Danny wouldn't miss blooming period. His only question is why the plant doesn't bloom more often and if he has to really wait 100 years for another blooming time. The youngsters are the son and daughter of Mr. and Mrs. G. M. Bradshaw, 3555 Bancroft drive, Spring Valley. (Review Photo 1084)

SV Youths Face Jail For Deeds

Two Spring Valley boys, one 14 and the other 15, were picked up by Deputy Sheriff Robert Ryan on July 8 after a Spring Valley car was reported stolen.

The car, a 1954 Ford station wagon, owned by Howard D. Brunswick, of 2309 Helix street, was taken from his driveway, he reported. He said that he had left the keys in the ignition switch.

Deputy Ryan said the station wagon was driven to Pacific Beach, where the two boys had trouble with the lights and then abandoned the car. Then they stole another car in Pacific Beach and abandoned it at Bancroft drive and Troy streets in Spring Valley.

By checking with neighbors and youngsters in the area where the second car was found, Ryan was able to determine who the two boys were. They were turned over to juvenile authorities. Shortly after the 15 year old escaped from officers and was later picked up in Arizona.



Freddie FIX-IT BY JUD MAY

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BORROW \$500-\$5000 QUICKLY Stop worrying about money problems. Solve them with an easy-to-arrange real estate loan on your home, rental income property, or vacant lot—paid for or not. We will give you quick, friendly, confidential service. Signed! *Bill Lantz*

Phone for Free information AT 1-6603

Balboa Mortgage Co.

2884 EL CAJON - BLOCK WEST OF 30TH ST.

SV Population Set Near 12,000 Mark

There are approximately 12,000 people in the Spring Valley area. Mrs. Betty S. Robinson, secretary of the Spring Valley chamber of commerce reported this week. She said figures were based on a report from the LMSV school district.

Ray Steddy of Nabal drive, Homeland, has requested the SV chamber consider letting the congregation of a newly formed Spring Valley Methodist church meet in the SV chamber of commerce hall until the church is built. Ground for the new church has been purchased at Nabal and Avocado road. It may be some time before work starts. Steddy said.

There is now over \$300 in the fund to restore the old adobe building, reported Chet Smith, chamber treasurer. No immediate plans are under way to start work on the building.

Mrs. Ethel Blush of 3967 Bancroft drive, rejoined the chamber after being out for several years.

Visitors to the last meeting were Mr. and Mrs. Ray Steddy of Nabal drive. Mrs. Caroline Mackiewicz of Tyler street, and Emil Caldwell of Helix street.

Due to summer vacation there will be no regular chamber of commerce meetings during July and August. Next meeting will be September 29. The board will continue to meet.

★ Miami, Fla.—William Haast, veteran snake handler, has survived another bout with a rattlesnake. This time, a 4-foot rattler bit him on the left hand while a group of tourists watched at Haast's Miami serpentarium. Taken to a hospital by his wife, Haast was given serum to counter the effects of the rattler poison. In all, Haast has suffered 55 poisonous snake bites, including 29 from cobras and related snakes.

Certificate of Individual Fictitious Name No. 24280
STATE OF CALIFORNIA.

County of San Diego
I hereby certify that I am transacting business at 7302 Broadway, Lemon Grove in the State of California, under a designation not showing the name of the person interested in such business to-wit:

O. K. RUBBER WELDERS
Dannie N. Aldrich
Dannie Dwight, San Diego

STATE OF CALIFORNIA.

County of San Diego.
On the 19th day of June in the year one thousand nine hundred and fifty-eight, before me personally appeared Dannie N. Aldrich, who, to me, appeared to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 19th day of June 1958.

JOHN G. WINNETT
My Commission Expires November 2, 1958
L. G. Review, June 26, July 3, 10 & 17, 1958

NOTICE TO CREDITORS
NO 42228

Estate of Charles S. Phreece, Deceased. Notice is hereby given by A. E. CALLAGHER as the Administrator of the above entitled estate, to the creditors of and all persons having claims against the said decedent, that within 60 months after the first publication of this notice, they enter file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary documents to the said Administrator at his place of business, 3222 Congress St., San Diego, California.

Signed A. E. CALLAGHER
Administrator of the Estate
of the above named

JAMES DON KELLER,
District Attorney and
County Counsel

By DUANE J. CARNES, Deputy
Attorneys for said Administrator
L.G. Review, July 3, 10, 17 & 24, 1958.

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Board of Supervisors of the County of San Diego will hold a hearing on Wednesday, July 23, 1958, at 2:00 P.M. in the room 501, San Diego City County Administration Building, Civic Center, San Diego, California on the proposal of the County Planning Commission to amend Section 2 of Ordinance No. 180 (New Series), an amendment to said Ordinance.

It shall be unlawful for any person, firm or corporation to build, construct, or erect, or cause to be built, constructed or erected, any building or structure, or any portion thereof, that is closer to the center line of the hereinabove described portion of Olive Drive than a line which is parallel to and distant seventy-five (75) feet therefrom.

That portion of Olive Drive extending from the north and south center line of Section 2, in the South Range 1 West, S. B. H. 101, being the easterly boundary line of the Lemon Grove Zoning Section, District No. 12, as defined by Zoning Ordinance to Helix Street as shown on the map of La Mesa-Cuero Club Trust No. 1, Map No. 1739.

Variances from this requirement may be applied for and granted to the maximum extent by Articles XXXII and XXXIII of the New Christine Ordinance No. 1492 (New Series), and to repeat Section 3 of said Ordinance No. 180 (New Series).

The County Planning Commission, after making the investigation and hearing the hearing required by law, has recommended that the proposed amendment be adopted.

For further details reference is hereby made to the recommendation of the County Planning Commission, including the proposed amendment, as recommended by said Commission, which is on file in the office of the Clerk of the Board of Supervisors, Room 306 of said San Diego City and County Administration Building.

By B. J. Lantz, Deputy Clerk and ex officio Clerk of the Board of Supervisors.

L. G. Review, July 17, 1958

SV Population Set Near 12,000 Mark

Salvation Army Camp Dates Set

The Salvation Army announced today that it is now accepting applications for its summer camp to be held July 22 through the 26th.

The summer camp located just north of Hollywood, is known as the Mountain Crag camp. Youngsters attending this camp will be able to take, swim, cook out, sleep out, and have other benefits which are only offered in camping situations. A full craft program is also offered.

Bill Miller, San Diego-Chula Vista camp coordinator, announced that applications can be obtained through the main office of the Salvation Army, 830 8th Avenue.

The total cost including transportation and all operational costs is \$25 per child.

Lemon Grove, (Calif.) REVIEW

July 17, 1958

Page 11

The number of new science teachers is up over last year; in fact, the per cent of increase of new science teachers—with math teachers following in second place—will be greater than in any other high school field. The per cent of increase in science is 18.8 per cent; in math it is 18.4 per cent.

BUSINESS DIRECTORY

ACCOUNTANT

A. E. "Bob" Howell

INCOME TAX

Real Estate—Insurance

5455 Imperial Adj. Grove Theatre
HO 9-8135 BE 9-8337

ALTERATIONS

LEMON GROVE TAILOR

Will Modernize Your Double-Breasted Suit and make it Single-Breasted.
Alterations on Men's & Women's Clothing.

3462 MAIN HO 6-8467

APPLIANCES

CP APPLIANCES
SALES & SERVICE
TELEVISION

7890 BROADWAY
HO 9-8155 HO 9-8154

AUCTION

High \$ Auction Mart

NEW & USED FURNITURE
AND APPLIANCES
Auction Every Sun. 10:30 a.m.
Private Sales Daily

7061 BROADWAY, HO 6-2192 TERMS

AUTO PARTS

L & R Auto Parts
Martian Seymour Auto Paint

MACHINE SHOP—Blocks
cracks repaired, cylinders rebor-
dered. Motor rebuilding, pin fitting,
drum turning.

FRANK LEEDY, Machinist
3504 Main HO 9-2151

AUTO PAINTING

B&B AUTOMOTIVE

Body & Fender Repairs
Auto Painting

Free Estimates

7958 Imperial Ave., Lemon Grove
HO 3-4900

CARPET CLEANING

Magic Carpet Cleaners

Carpet & Upholstery Cleaning

JU 2-6168 — HO 6-4135

3445 Massachusetts

CAR SERVICE

Stan's Car Hop

LEMON GROVE'S FINEST

OPEN 24 HOURS A DAY

7485 BROADWAY, L. G.

CEMENT CONTRACTOR

CEMENT WORK

Block Walls • Planters

Cement work of all kinds.

RUDOLF SCHMIDT

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Auto Repair

WELDING OF ALL KINDS

COMPLETE AUTO REPAIR

• Mufflers • Body & Fender

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FRANK KYGAR & SONS

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AUTO RADIATOR REPAIR

LEMON GROVE AUTO RADIATOR CO

Radiators Cleaned & Repaired

Louis J. Glaser

1952 Broadway HO 9-7016

AUTO RADIATOR CLEANING AND REPAIRING

MEAD'S RADIATOR & WELDING

9846 Camino Real, Spring Valley

HO 6-9994

AUTO TIRE RECAPS

O.K. TRED WELDS

SAVE YOU 66 2/3%

First In Tubeless Retreading

O. K. RUBBER WELDERS

7302 Broadway L.G. HO 9-0756

AUTO WASH & POLISH

Lemon Grove Automatic

Car Wash & Polish

Free P.U. and Delivery on Polish

7457 Broadway HO 3-4397

"World's Best Car Wash"

AUTO TIRES & TIRES

50 %

and SAVE

Budget Terms

LEMON GROVE TIRE CO.

7319 Broadway HO 9-8113

MEN'S, BOYS' and

WOMEN'S CLOTHING

BEDDING & LINENS

We Give "S & H" Green Stamps

7846 Broadway HO 6-7637

50 %

Open Fridays 'till 8 p.m.

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Open Fridays 'till 8 p.m.

7846 Broadway HO 6-7637

La Presa Water On For Area

The 1st Marine battalion landed in Cuba in June 1898, becoming the first US unit to land during the Spanish-American war. Shortly after, they fought the first land battle in that war at Cuzco, near Guantanamo bay.



HEY KIDS!!

- IT'S FREE!
- IT'S NEW!
- IT'S NEWSY!

Free bus transportation to and from Lemon Grove and Spring Valley each Saturday and Sunday through vacation to the popular children's matinee skating sessions at Sweetwater Rink in National City. Admission and rates for 12 and under, 60¢. If over 12, add 25¢ for shoe-shake rental. Session 2 till 4:30.

BUS SCHEDULE:

Lev. (Lemon Grove) 1:30
Garden & School Lane 1:30
Lev. (Spring Valley) 1:30
Central & Troy 1:30
Return to above points 1:30-2:00

Be sure to tell your friends... Look for this ad each week.

SWEETWATER ROLLER RINK

National City
Phone GR 7-7602
700 East 24th of Highland

The valve to start the water flowing in the La Presa county water district will be turned on at 10 a.m. Thursday of this week at the pumping station, near Sweetwater Springs and Jamacha boulevards.

On hand for the ceremonies will be county officials, officers of the LP water district, representatives of the Boyle engineering company and the press.

The district, which was originally 2500 acres, has taken on an other 1000 acres including the La Presa area and north nearly to Campo road. Formed in June of 1957, a bond election was held in November and the bonds sold early this year. Total cost of the project was \$265,000.

Two interesting pieces of machinery in the Baker establishment are an automatic bolt sander, which can sand three to 4,000 feet per hour, and a Baker designed hole driller with seven bits, all drilling at the same time. There are two other drillers, one with three bits and the other with five. Baker said much of the machinery in his factory he designed himself.

The Baker business is entirely wholesale.

PIZZA?

85¢ UP

SPAGHETTI?

Call us 10 minutes before you are ready to eat and we will have your order waiting for you — Piping Hot!

LIDO'S on Broadway
Near Mass.
HO 9-9901

Casa de Oro PTA Plan Set

Program planning for the coming year is in full swing for the Casa de Oro PTA. With the main emphasis on education, plans are being made for meetings that will include such things as discussions and talks on American education versus European, a special education program and one planned by the parent education chairman. Also to be included is one night devoted solely to family fun.

It was decided by the committee which met July 2 at the home of Mrs. John Colton, program chairman, that the first meeting be a talk by Mrs. Gail Edwards, former president of 9th district PTA and currently California state vice president in charge of organization, on "What is PTA."

It is hoped that this will make all those new PTA both welcome and needed from the very beginning.

"Great is TRUTH. Fire cannot burn, nor water drown it" — DUMAS

US GOVERNMENT RATES CHIROPRACTIC... A "MAJOR HEALING PROFESSION"

When the United States Government defines the exact position of chiropractic in point of service to the nation's health, it becomes a matter of interest to all of America. Chiropractic is classified in "major group 80" and is rated as one of 4 major healing professions. They are:

Doctors of Chiropractic
Osteopathic Physicians
Physicians and Surgeons
Dentists and Dental Surgeons

All other healing groups fall under "Health and Allied Services Not Elsewhere Classified." They are: Chiropractors, Nutritionists, Occupational Therapists, Physiotherapists, Optometrists, Registered Nurses, Naturopaths, Physiotherapists, Sanatorium, Rest Homes, Curative Baths and Spas.

The unusual able judgement of this official publication establishes the standing of the chiropractic profession in the nation's service.

Serving humanity is the dedicated task of all the healing professions. Co-operation between them rewards the sick and suffering—as well as those who minister to them. The nation's health is a priceless asset. It must be guarded with equal vigilance by everyone in the healing professions. Not one—but all of them are responsible for the recovery of the sick and the maintenance of health. Doctors of Chiropractic and the National Chiropractic Association, as always, extend their full co-operation to all legitimate healing methods.

If there is particular information you want, write us or send for the book, "The Truth About Chiropractic."

THREE TRUTHS YOU SHOULD KNOW

- 550 Insurance Companies Recognize Chiropractic.
- 1 out of EVERY 5 Americans Avail Themselves of Chiropractic Health Services.
- 4 Years of Chiropractic College is the Minimum Requirement for Doctors of Chiropractic.

DR. N. V. BARTON
CHIROPRACTOR
7340½ Broadway
Lemon Grove
HO 9-5525

Our sincere thanks to you for keeping this increased postage rate in mind.

SV Industry Takes Over New Quarters

One of Spring Valley's industries and early American furniture factory, will occupy new quarters at Bancroft and Olive drives, sometime this month. Owners of the factory, Leo and Mary Baker, of Lemon Grove, have been making furniture for the past two years at 9160 Olivas drive, under the name Baker Manufacturing Company.

The new allsteel building will cover 10,000 square feet, and be equipped with the latest of machinery. The Bakers hire ten to twelve employees at all times. The furniture they produce is a replica of Early American 171800.

Two interesting pieces of machinery in the Baker establishment are an automatic bolt sander, which can sand three to 4,000 feet per hour, and a Baker designed hole driller with seven bits, all drilling at the same time. There are two other drillers, one with three bits and the other with five. Baker said much of the machinery in his factory he designed himself.

The Baker business is entirely wholesale.



CUTTING COMBINE—This combine recently cut some 750 acres of barley at the outskirts of Spring Valley in an operation reminiscent of midwest harvest time for many transplanted grain belt residents.

(Review Photo 1089)

Bancroft Road Work Due Finish

Work on Bancroft drive in Spring Valley from Troy street to Campo road is scheduled for completion July 29. Bill Nolan, county road department representative, said this week.

After the contract is terminated the county will surface the road with two inches of roadbed mix.

Power and telephone poles along that particular stretch of road are being set back three to five feet, to allow a walkway on the west side.

Nolan said the base material going into Bancroft drive is based on a soil test taken by the county prior to letting the contract. He said that the reason Bancroft drive had so much trouble in wet weather was due to a poor base.

Elmer Brothers of Escondido have been doing the work.

Two Resign Posts In SV Fire Group

Mrs. Caroline Harris, secretary of the Spring Valley fire commissioners and Keith Curtis, a commissioner, both resigned from their posts July 9.

Mrs. Harris said "the job is getting too big, due to the growth of the district." She said not being able to do justice to her regular job was a consideration. She is with the county auditing department at civic center and has just received a promotion. She has been with the fire district about seven years.

Curtis said his reason for resigning is the job interferes with his business. He has a barber shop near fire station number one. Curtis has been commissioner about two and a half years. Before that he was a volunteer fireman.

The two resignations have been sent to the county board of supervisors for further action.

The fire department recently purchased a Cadillac ambulance in Los Angeles. Delivery is expected late this week.

The 300 acres in the Bollenbacher-Kelton tract south of Mt. Miguel high school and the high school are now in the Spring Valley fire district, according to a report from the commissioners recently. Barbie Lane, near Campo road, which was an island in the district for so long is also in the district.

The Spring Valley fire district, formerly called the Spring Valley fire protection district, is now the Spring Valley local fire district. The name change actually took place when the district was reorganized in March, due to new state legislation. The district covers about eight square miles. Although the district was reorganized it has carried on as before as regards all agreements and arrangements, the only difference is there are five fire commissioners instead of three.

Nuptials Said For SV Girl

Peggy Carole Reimers, daughter of Mr. and Mrs. Roy B. Reimers, 8671 Lamar, Spring Valley, became the bride of William Reese Byrd, son of Mrs. Mildred Byrd and the late Joseph Byrd of 4736 Oregon, San Diego, in the First Baptist church of La Mesa, recently.

Rev. Ernest Nichols officiated in the double ring ceremony. The bride was given in marriage by her father. Organist was Mrs. Floyd Burch and soloist was Elsie Ediefield.

The bride wore an original gown fashioned and made by her mother. It was styled with a



Teenage Group Sets Dance

Parents of Mt. Miguel high students have organized a new summer-time Matador club promoting Friday night teenage dances in the patio area of the high school, it was reported this week.

Dancing to the Velvtones band will be this Friday from 8 until midnight. Club parents report. The dance is open to all high school age youths of the area. Further details may be obtained from Mrs. Gladys Mitchell at HO 9-2646.

Miguel Valedictorian Home From Hospital

Judy Myers, daughter of Mr. and Mrs. Roy A. Myers, 9833 Campo, Spring Valley, has been taken home from Grossmont hospital where she was hospitalized to have a pin replaced in her leg. The pin was inserted in the bone after the leg was fractured in a hit and run car accident last summer. Judy's leg will remain in a cast for six weeks, according to doctors. She will be on crutches for several months.

CAMPOBASSO'S DELICATESSEN

5839 IMPERIAL (Just West of Encanto)

PIZZA TO EAT HERE OR TAKE OUT 90¢

2 varieties to choose from.

Phone CO 4-7018 for speedy order.

Spaghetti — to go \$1.20 qt.

with 2 meat balls. QT. serves two.

EAT HERE OR TAKE OUT

Either way, Campobasso's authentic Italian food is the best in town.

WHAT'S DOING

W. H. Parker, your Telephone Manager in La Mesa



You're likely to see earth-boring machines like this one in action almost anywhere today. They're digging holes for new telephone poles. It takes only five or ten minutes to dig a hole, thanks to machines like this. Then power drills and pole-setting rigs help us put the poles in their places. With all these time savers, a two-man crew can usually put up about 15 poles in one day. You'll find phone people using the newest and fastest methods on all kinds of jobs. That means we can do a better, more efficient job for you.



A REMINDER!

As you know, postage rates are going up on August 1st from 3¢ to 4¢. We would like to take this opportunity to remind all of our customers who mail their bill payments to us to be sure to put 4¢ postage on the envelope.

Since there is a penalty of 5¢ on all letters on which there is insufficient postage, and since we receive approximately 1,250,000 mail payments each month, you can see that a shortage of postage on these payments could amount to quite an expense for us.

Our sincere thanks to you for keeping this increased postage rate in mind.

PLAN NOW TO ENJOY A

FILET MIGNON \$2.75

at its finest... tender, juicy

PRICE INCLUDES

COMPLETE DINNER

• RELISH DISH

• SALAD

• POTATOES

• ROLLS

• BUTTER

and

• DRINK



FAMILY DINNERS OUR SPECIALTY

• Cocktails

FOOD...the way you like it

PAL'S

THE STEAK HOUSE
3521 Imperial Avenue

LEMON GROVE

PHONE HO 6-9225 FOR RESERVATIONS

Open Daily
Except Monday

Imported and Domestic
Italian Wines & Food

BEER & WINE

Effective Only at your Lemon Grove Food Basket

SPECIAL GET-ACQUAINTED OFFER

MELMAC DINNERWARE

4pc. place setting

\$4.60
VALUE
ONLY

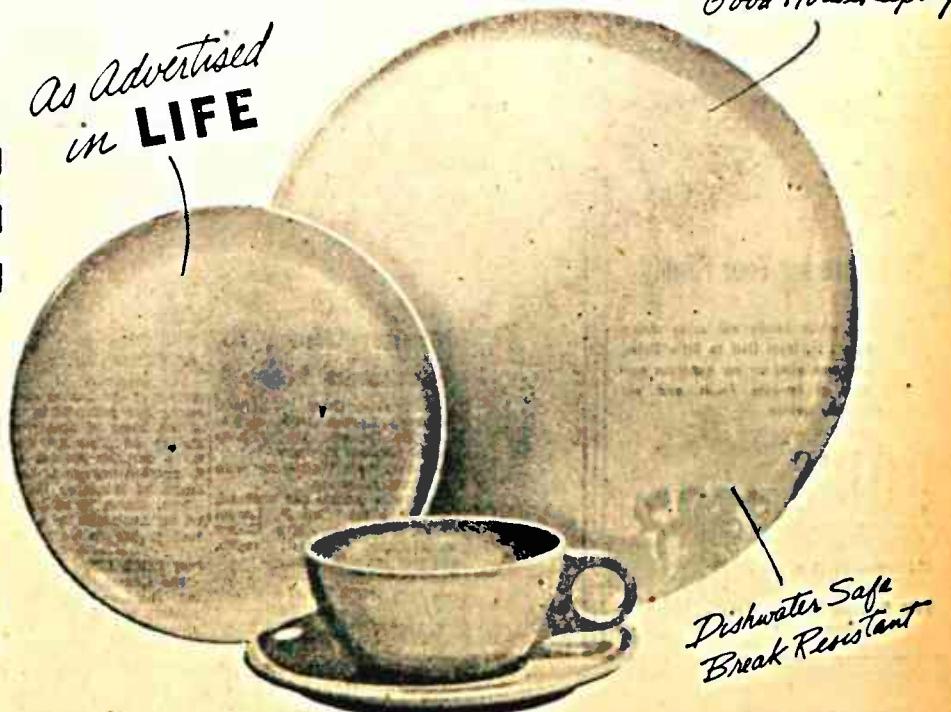
49
¢

DINNER PLATE
SALAD PLATE
CUP & SAUCER

with \$39 worth of Green Register Tapes

NO LIMITS ON PLACE SETTINGS

This fabulous "get-acquainted" Melmac Dinnerware offer continues . . . take advantage of it while it is still in effect! If you are not a Food Basket Super Shopper, begin today to enjoy the Bonded Meats, Fresh Bakery Delights, Famous Brand Groceries and Frozen Foods, Super Fresh Produce . . . and the low prices and wonderful services you find at Food Basket. Just save your green cash register tapes as you shop . . . when you have \$39.00 worth, bring them in and get your 4pc. Place setting for just 49¢. You'll find it more thrifty and more fun to shop at Food Basket. Why not come in today!



ACCESSORY PIECES AVAILABLE AT LOW PRICES

REG. PRICE	NOW ONLY
16-oz. Soup Bowl, Set of 4	\$4.00 \$1.99
10" Open Vegetable Dish	\$2.85 \$1.99
10" Divided Vegetable Dish	\$3.25 \$1.99
14" Meat Platter	\$3.95 \$1.99
Sugar Bowl & Creamer	\$3.55 \$1.99

No Cash Register Receipts Necessary on Accessory Pieces
Complete your set now and save money

Genuine MELMAC in six lovely colors

TURQUOISE JONQUIL YELLOW
CANYON RED MINT GREEN
PETAL PINK DESERT WHITE

Absolutely guaranteed for one full year
against breakage during normal use.

Listed here are but a few of the outstanding, money-saving specials you'll find at Food Basket this weekend! Check your daily newspapers for the complete list! Be sure to pick up Mary Morgan's special Marinade Recipe for Round Steak . . . and have the most delicious Barbecued Round Steak you ever tasted!

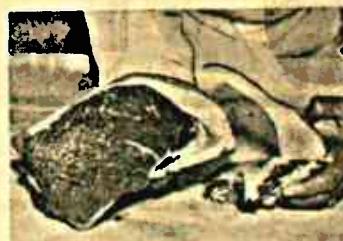


Food Basket Round Steak

ALL
CENTER
CUT
U.S. Graded Choice

Part of the fun of barbecuing is adding new foods to your list of barbecue specialties! And you can do just that with Food Basket's Bonded Round Steak . . . using Food Basket Home Economist Mary Morgan's exclusive Marinade Recipe! The result will be more wonderful than you can imagine! Pick up your free copy of the recipe at Food Basket this week . . . and get set for real fun and delicious eating!

69
lb.



Food Basket Rump Roast

Cut in Food Basket's
Special Style!

Excess waste and fat is re-
moved to give you more for
your money! Fresh cut
from finest U.S. Graded
Choice . . . at a special
low price!

69
lb.

Precision-Cut Ground Round . . . 69¢
Our famous Center Cut Round Steak, precision cut.
Boneless Sirloin Tip Roast . . . 89¢
From U.S. Graded Choice . . . a tender beef roast.
Boneless Sirloin Tip Steak . . . 89¢
The deluxe style served by finest restaurants.

Boneless Top Round Steak . . . 79¢
A special low price for this flavorful Bonded Steak.
Boneless Bottom Round Steak . . . 75¢
From finest U.S. Graded Choice, fresh cut.
E-Z Cut Steak . . . 98¢
A Choice steak special cut to cook in minutes.

SUPER FRESH PRODUCE

Potatoes U.S. White 10 lbs. 25¢
Rose No. 1 . . .

Very finest quality, bright and shining clean in a wide selection of sizes. At a low price!

Romaine 5¢ Squash Italian 9¢

Large bunches of locally grown Romaine. Extra Fancy local, tops in quality.

Cucumbers 5¢ Onions Yellow 3¢

Local Extra Fancy long green, select sizes. Medium size, firm and flavorful . . . low price.

STORE HOURS: Monday through
Saturday, 9 a.m. to 9 p.m.
Sunday, 10 a.m. to 7 p.m.

Food **Basket**

A DIVISION OF LUCKY STORES, INC.



Food **Basket**

Super Shoppers Find It More Thrifty To Shop In Food Basket's Modern Grocery Department

Kraft Mayonnaise	64¢	French's Instant Potatoes	29¢
The choice of women who are hard to please.		The easy way to have fluffy mashed potatoes in minutes.	
Hunt's Catsup	2 for 29¢	A-1 Meat Sauce	29¢
Tasty combination of red-ripe tomatoes and fine spices.		Adds just the touch that means so much.	
Maxwell House Coffee	85¢	Mushrooms	2 for 31¢
Deep-roasted to impress and preserve the coffee goodness.		QUAKER STATE	
Cut Green Beans DIAMOND A	2 for 35¢	STEAKS AND SPICES	marvelous for dozens of tempting uses.
Meaty, succulent and hot in flavor.		Blue Bonnet Margarine	2 lb. pail. 27¢

Food prices effective
Thursday, Friday and Saturday.
Limit rights reserved.

Margaret Ballard, 96, Passes Here

Private funeral services for Mrs. Margaret Powers Ballard, 96, of 9141 Kenwood drive, Spring Valley, were held in the Little Chapel of the Roses, Glen Abbey, Monday morning of this week. Bonham Brothers mortuary was in charge. Mrs. Ballard passed away in a rest home July 11. Born in Dawson county, Missouri, Mrs. Ballard lived in Spring Valley thirty years.

Survivors include a son, Lewis of Lemon Grove, and two daughters, Mrs. Sophia Watson of San Diego and Mrs. Beulah Shuman of Eureka, Calif.

Some People
RAISE CITRUS

OUR BUSINESS IS...
Good Food

Fine Fare for Your Family

The whole family will enjoy dining here... from Dad to Little Sister, everyone goes for our generous portions of favorite foods and our friendly service.

BOB'S
COFFEE SHOP

100 Broadway Ave.
Chula Vista
5832 El Cajon Blvd.
San Diego



CHAMPIONS—These four lasses led the Lomita Village Twirlettes to victory in Oceanside diamond jubilee parade when they took first place in their division of the parade. The unit will parade Saturday during the Harbor Days celebration at Imperial Beach. Shown here, from left, are Karen Lamoreau, Linda Mosher, Irene Kurz and Christy Mann.

Marian Olsen, 73, Succumbs Here

Mrs. Marian Olsen, 73, of 7070 Broadway, Lemon Grove, died in a hospital Sunday. She had been a local resident 12 years. Services were Wednesday with cremation following.

Survivors include her husband, Carl A.; a son, Carl P., Lemon Grove; a daughter, Mrs. Esther M. McCann, Portland, Oregon, and five grandchildren.

MORE THAN
6,000 FAMILIES
READ THESE COLUMNS
EVERY WEEK!

The members of the Vogue section of the Lemon Grove Women's club gathered in the patio of the home of Mrs. Vernon E. McKay on Tuesday this week for a surprise potluck luncheon to say bon voyage to Mrs. O. F. Smith of Monterey Heights.

Mrs. Smith is sailing August 1st for Australia for a six month visit to her native home.

POTLUCK SET

The Lemon Grove VFW post and auxiliary will have their monthly social potluck in Euclid Park July 22, at 6 p.m. All members are invited.

QUALITY CONVENIENCE LOW PRICES

REAL FOOD VALUES

Fryers

PAN READY OR
WHOLE BODIED

39¢
lb



GROUND CHUCK

Perfect for Tacos,
Meat Loaf,
Spaghetti

49¢
lb

SLICED BACON

59¢
lb

CUDAHAY'S
WICKLOW
BRAND

NU MAR—1-lb. pkgs.

MARGARINE 2 lb. 43¢

REYNOLDS—23 ft. x 12 in.

ALUMINUM FOIL 29¢

Scott Towel Holder and Bag, Size

SCOTT TOWELS 69¢

4 FISHERMEN—Family size

FISH STICKS 49¢

TIP TOP FROZEN—6 oz. can

Orange Drink 6 1/2¢

TIP TOP FROZEN—6 oz. can

Grape Drink 6 1/2¢

SUNSHINE APPLESAUCE 1-lb. bag
COOKIES 43¢

NBC—1-lb. bag
GRAHAMS 37¢

COOK O' THE WALK—263 can

PEAS 8 for 98¢

303 Cans
VAN CAMP

Pork and Beans

DIAMOND A
Cream Style Corn

STOKLEY

New Potatoes

7 for 99¢

Golden Ripe

2 lbs. 25¢

Green-Crisp

Cucumbers

3 for 10¢

Garden Fresh

LETTUCE

12¢ lb

2½ can—SLICED or YELLOW Cling
Hemet Peaches 3 1/2¢

4 PACK
ZEE TISSUES 33¢

OLD MANOE—All Grinds

COFFEE 1-lb. tin 75¢

BIG DEAL—IMITATION

ICE MILK 1/2-gal. 39¢

CREAM FLAKE—8 lb. can

SHORTENING 75¢

PINT SIZE

MAZOLA OIL 38¢

WE GIVE S & H GREEN STAMPS
FREE DELIVERY

Knight's

Market

1505 SKYLINE DRIVE
LEMON GROVE
(Near Lomita Village)

LIMITED RIGHTS RESERVED

Lemon Grove (Calif.) REVIEW

Page 12 July 17, 1958

Star Light Second Hit In Making

When "Oklahoma" the musical that made Rodgers and Hammerstein famous on Broadway, returns to Balboa Park Bowl for a limited engagement Thursday night, chief interest will center on two debuts. Jeannine Fetterolf, long one of Star Light's top dancers, essays her first singing and dramatic role as Laurey, the demure little ranch girl, who is responsible for most of the romance and violence of the show.

Judie Lawler, a comedienne, with more bounce than a tennis ball and more explosive personalities than an H-bomb, will make her Star Light bow as Ado Annie, "The Gal Who Can't Say No." Playing opposite her as Will Parker, who tells about how "Everythin's up to date in Kansas City," will be veteran comic Bobby Finch, who, with his special 10-gallon hat, can't get through a seven foot doorway without stooping.

Others in the cast that made the 1954 production of the Rodgers and Hammerstein favorite an outstanding hit, will be: Gene Clarke, tall in the saddle and quick on the draw, as Curly, whose fine baritone will be heard in such American favorites as "The Surrey with the Fringe on Top" and "Oh, What a Beautiful Mornin'"; Charlie Cannon, the "Persian Peddler"; Ali Hakim; John Powell, dirty and despicable, as Jud Fry; and Ruby Kisman, tough but lovable as Aunt Eller. Also adding to the general uproar of "Oklahoma" will be Baron Sutowski, proclaiming that "The Farmer and the Cowman Should be Friends"; Cliff Simmons, as Ike Skidmore, the peace-maker; Bob Stowers, gruff and stern as the U.S. Marshall; Cord Elam; Sally Sherrill, whose terrible laugh drives strong men to distraction, in the role of "Gigglin' Gertie"; and Chuck Meltzer, Bruce Cooper and Lorin Bennett in lesser roles.

Dances staged by Marquerite Ellicot, will highlight the "Kansas City" number, "Out of My Dreams" and the title song, "Oklahoma." Setting by Ted Anheier and costumes from the motion picture will add color to the production as staged by Charles Newman.

With an unusually high season subscription and strong advance sale, choice seats are already at a premium. Military personnel, holding special cut-rate tickets, are urged to exchange them for reserved as soon as possible to avoid last-minute disappointment.

TYPEWRITER

SUMMER

Repair Special

El Cajon Typewriter

221 N. Magnolia Avenue

HI 2-3934



TRACKLESS JOB—Lemon Grove's whistle-tootin' train engine, Switch 5102, was thrown for a loss last week when the track was pulled out from under it by a wrong-way switch. Officials of the SD and Arizona Eastern lines this week said it cost \$150 to put off 5102 back in business. Unfortunately there was no damage to its whistle which can be heard for some distance as the engine winds its way through the town on car-moving jaunts. (Review Photo 1092)

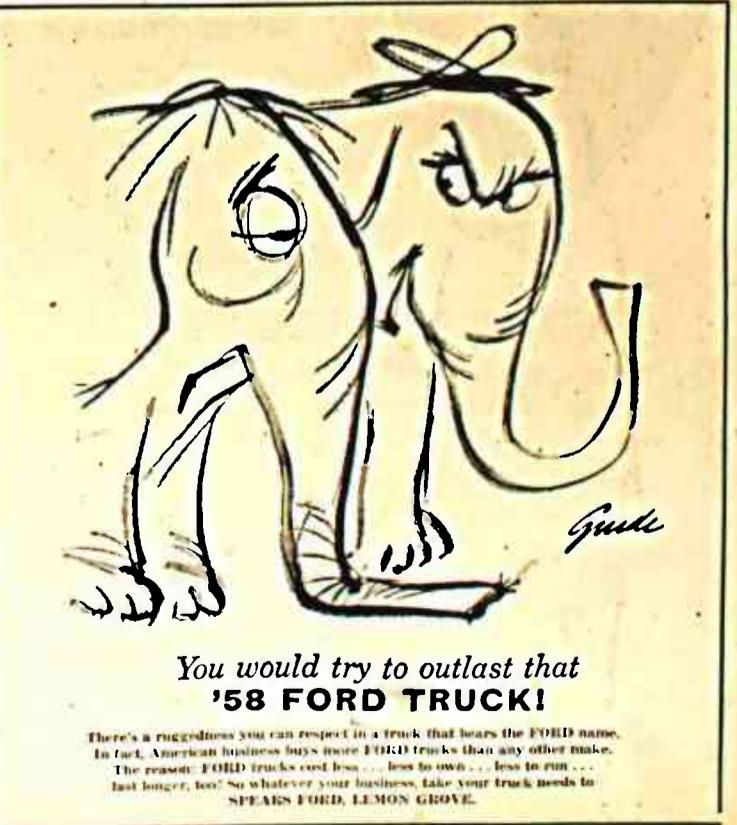
and the hospital.

The next meeting of the executive board will be held August 8.

Mrs. L. R. B. Henrickson, La Mesa area chairman, Grossmont hospital women's auxiliary, has announced a meeting of that group to be held on Friday, July 16, 10 a.m., in the home of Mrs. W. C. Heath, 8128 Lemon Avenue. This meeting will be a departure from the norm in two respects. It is being held in a private home instead of the usual meeting place, the La Mesa women's club, and it will take place in July when other areas are increasing their meetings. The announced purpose of the affair is to do sewing for the hospital. Members have been asked to bring a sack lunch. Coffee will be served by the hostess.

La Mesa area officers appointed by Mrs. Henrickson are: Mrs. Howard W. Rollings, co-chairman of the area and membership chairman; Mrs. James Calver, hospitality; Mrs. W. M. Thomas, secretary, and publicity; Mrs. W. C. Heath, sewing; Mrs. Charles Rapp, telephone.

NORTON SON BORN
Mr. and Mrs. Dwane Norton, 7440 Central, Lemon Grove, became parents of a seven pound, 12 ounce son at Paradise Valley hospital July 12.



You would try to outlast that
'58 FORD TRUCK!

There's a ruggedness you can respect in a truck that bears the FORD name. In fact, American business buys more FORD trucks than any other makes. The reason: FORD trucks cost less... less to own... less to run... last longer, too! So whatever your business, take your truck needs to SPEARS FORD, LEMON GROVE.

Value Days

July 17-18-19th

Y'S SHOES
away, Lemon Grove

\$6.99

HOE CLEARANCE

VALUES TO
\$11.95

GROVE REXALL DRUG
Y and MAIN STREET

TEX SHEER NYLONS

2 pair \$2.98
Boxed
ed for Sixty Days

2 Pair \$1.98

15 DEPARTMENT STORE
ADWAY

DEN FORM BRAS

ued Styles, Maidenform's
hest Quality . . . as Always
adith — Original Price \$2.00
, Fit-up \$2.38. C. Cup \$2.58

99c

UG
ADWAY

SON ELECTRIC SHAVER

advanced shaver . . . ever
ular \$28.50
sue \$2.00 by bringing in
ever as trade in.

\$17.95

CANCELLATION SHOE STORE
way, Lemon Grove

\$3.88

DRESS SHOES

With lots of Summer and Back to
in every pair. Hundreds for your selection.

VALUES TO
\$9.50

ON-ADAMS JEWELERS

way, Lemon Grove

STUME JEWELRY

Collection of The Most Wanted Pieces, Priced
Higher. A Real VALUE DAY!!

59c

Plus Tax

REITZ CO.

way, Lemon Grove

STUME JEWELRY

treasures, Plus Tax. Many styled for the coming
A Real Value!!

2 for \$1

P INFORMED

of LOCAL NEWS and SALES EVENTS by subscribing to
The LEMON GROVE REVIEW & The SPRING VALLEY BULLETIN PHONE HO9-0101

LANE'S MEN'S WEAR
7765 Broadway, Lemon Grove

JULY
17-18-19th

\$2.88

DRESS SHIRTS

Famous Brand, Men's Shirts at a Greatly reduced price
for Lemon Grove VALUE DAYS.

PURTEE'S SHOES

7609 Broadway, Lemon Grove

\$1.99

SHOES & SANDALS

AND

\$2.99

By the Tableful, for women and children . . . Marked down
for your VALUE DAYS selection.

LEMON GROVE TIRE CO.
7319 BROADWAY

DUNLOP "GOLD CUP" TIRES

New Tube Type Black Walls
Regular \$27.45
Save 50% on 670x15

\$13.73

LEMON GROVE CAMERA
7848 Broadway, Lemon Grove

COLOR FILM VALUES

99c

KODACHROME

Kodachrome 8 roll \$2.10
Kodachrome 16 roll \$6.25
Kodachrome 8 mag. \$3.50
Kodachrome 16 mag. \$5.35

KODACOLOR

116-616

Kodachrome 828 \$1.39

THE HIGHLANDER
7865 BROADWAY

WASH N' WEAR SLACKS

Big Selection from our
Regular Stock!
Regular \$10.95 Value

\$8.88

Share In The "Treasure Chest"

GET YOUR
COUPONS
From Any
Participating
Merchant



For Complete List of "Treasure Chest"
Stores . . . Turn to Page 11.

Value Days

JULY
17-18-19th

24-Page Supplement to The Lemon Grove Review — July 17, 1958

July 16 — 24-Page Supplement to The Spring Valley Bulletin

S

1

**GIGANTIC
SHOPPING
CENTER . . .**

AT EASY TO REACH . . .
LEMON GROVE

A

L

E

**DOUBLE
VALUE
in
SAVINGS**

**DOUBLE
VALUE
in
SERVICE**

60
VALUE PACKED
RETAIL STORES
and
SERVICE OUTLETS

In Friendly Lemon Grove.

Everyone loves a party. It only takes one invitation to bring a goodly group together. This week, sixty retail firms and services join in extending an invitation to attend the greatest retail sales affair ever held in Lemon Grove.

Through these columns sixty Lemon Grove business firms say "Come to our retail party." This obviously means each wants to do business with you . . . and more important, he wants to be your friend.

This is an invitation to visit, to park easily, to shop, to save money in friendly Lemon Grove.

3 BIG SALE DAYS — THUR. — FRI. — SAT. — JULY 17-18-19th

Lemon Grove Value Days

Thurs., Fri., Sat.
JULY
17-18-19th

COLORED, COTTON, BROADCLOTH
STRIPES, PLAIDS, CHECKS & Muted PATTERNS

DRESS SHIRTS
All From Our Regular Stock
REGULAR \$5.00 - \$5.95 - \$7.50
\$2.29

SHORT SLEEVE, COTTON
SALE
SPORT SHIRTS
REGULAR \$4.95 to \$5.95
\$3.88

SHORT SLEEVE, COTTON
KNIT SHIRTS
REGULAR \$5.95 to \$6.95
\$4.88

Big Selection, From Our Regular Stock
WASH N' WEAR SLACKS
REGULAR \$10.95
\$8.88

Charge Accounts Invited
30-Day & 6-Month Accounts



The Highlander
Men's Clothing, Furnishings, Shoes

7865 BROADWAY LEMON GROVE

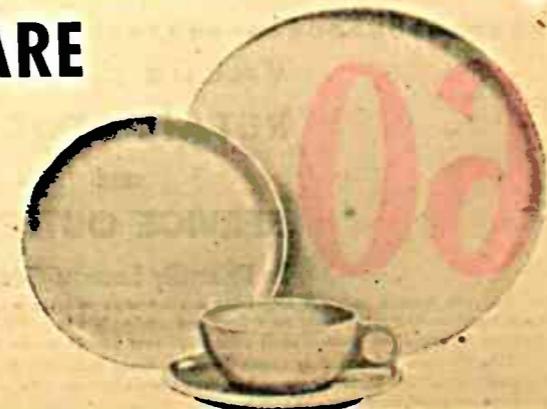
Have you taken advantage of Food Basket's

"GET ACQUAINTED" OFFER! MELMAC DINNERWARE

4-pc. place setting
\$4.60 value only **49c**

With only \$39 worth of Green Cash Register Tapes

Build a complete set of Genuine Business Durawear Dinnerware as astonishingly low cost! Save your green cash register tapes as you shop at your Lemon Grove Food Basket! When you have accumulated \$39.00 worth, bring them in and obtain a 4-Pc. Place Setting, consisting of Dinner Plate, Salad Plate, Cup and Saucer, for only 49c. No limits on Place Settings with each \$39.00 worth of green tapes. And accessory pieces are available at special low prices without tapes! In six lovely decorator colors . . . guaranteed for one year against breaking during normal use. If you haven't yet started your set, don't delay . . . discover how much more thrifty and more fun it is to shop at Food Basket, where you get the finest in food-saving prices! Dinnerware offer good only at your Lemon Grove Food Basket.



Food Basket

3305 IMPERIAL AVENUE, LEMON GROVE

Lemon Grove Value Days

Thurs., Fri., Sat.
JULY
17-18-19th

STAR ATTRACTIONS
AT . . .

Michael's



LEMON GROVE'S FAVORITE
FOR DINING AND ENTERTAINMENT

FASHION SHOW and Informal Luncheon

Every Friday
Noon 'til 2 p.m.

PROFESSIONAL MODELS
SHOWING THE LATEST
STYLES . . . FROM
LEMON GROVE'S
LEADING APPAREL SHOPS:

PATRICIA'S
OF LEMON GROVE
MARSI'S
THE STORE FOR WOMEN
WILLIAMS
DEPARTMENT STORE
HELEN GAULDIN'S
STYLE SHOP

TALENT NITE

KCBQ's
DON HOWARD SHOW
Every Sunday
\$35.00 in CASH Prizes!

FIVE BIG ROOMS
FOR FAMILY DINING, CLUB
MEETINGS, OR BANQUETS

- Acapulco Room
- Outrigger Room
- Coral Room
- Flamingo Room
- Capri Lounge

7828 LEMON GROVE HO 6-4145

LEMON GROVE HO 6-4145

MID-YEAR STOREWIDE SA

JEWELRY

BUY NOW AND SAVE! PRICES DRASTICALLY
REDUCED ON WANTED JEWELRY ITEMS . . .
LAY AWAY FOR BACK TO SCHOOL AND
CHRISTMAS — SMALL DEPOSIT HOLDS ANY
ARTICLE.

MEN'S and LADIES' WATCHES
LONGINES, WADSWORTH, the product of
Eug. WITTNAUER, WYLER, ETC.

25% OFF

MEN'S and WOMEN'S — NATIONALLY FAMOUS
JEWELRY Anson, Delrah, Alva, Etc.

WORLD FAMOUS "PRINCESS"
DIAMOND RING
AND WEDDING SETS
For the lady of your dreams. Take
your pick from a wide assortment of
the most stunning diamonds.

40%

MEN'S and LADIES'
STONE SET RING:
Choose from our vast collection of
mountings and settings . . . flawless
gems of superior craftsmanship — fully
guaranteed by us . . . Come in
Today.

40%

WORLD FAMOUS
SHEAFFER
PEN AND PENCIL
SETS
Buy now for Back
to School . . . at
Big Savings.

30%

JEWELRY you want — ON CREDIT

"S&H" Green Stamps with Every Purchase

WALTER'S JEWELRY

2723 BROADWAY (Near Main)

Open Friday 'til 9:00
MO phone 6-6364



Value Days

Thurs., Fri., Sat.
JULY
17-18-19th



DON'T PAY US ONE RED CENT...

...If you are not convinced we can do the kind of QUALITY CLEANING you desire...

- No Washing—Only 100% Perchloroethylene with added detergent cleaning.
- Prespotting before cleaning.
- Quality pressing by years of experience, including all hand finished linings.
- Buttons replaced FREE.
- Seams and small repairs FREE.

SERVICES—
Dry Cleaning, including drapes and small rug rugs.

- Long wool coats and sweaters hand-combed FREE.
- Packaged in Plastic FREE.
- FREE call and delivery service by courteous driver.
- Month charge accounts by arrangement.
- One day service no extra charge. Regular service—5 days.

LAUNDRY—
Dyeing—Hat Blocking
Re-weaving and alterations.

COUPON INTRODUCTORY OFFER

1 Pants — 1 Skirt or 1 Sweater
CLEANED . . . FREE

With order of \$1.00 or more — This ad must accompany order.

Coupon offer expires August 31, 1958.

We cannot, and will not close ourselves with the low prices advertised on nearly every block. Our thinking goes back to the old school — You only get what you pay for.

Thank You Kindly — and please phone us at HO 6-6695

DUTCH CLEANERS

Across from Cornell and Highlander Stores
7870 BROADWAY LEMON GROVE, CALIFORNIA
Bill Vandenberg—Owner Operator Bob Hertel—Route Driver

DOES THIS MAKE SENSE?

1. Buying locally helps community growth.
2. A local merchant must give customer satisfaction.
3. He must maintain his good name in the trade area.
4. He is more interested in you as an individual.
5. He is more convenient for service and repairs.
6. There is no better bargain in any locality.

Try Us For Sales or Service.

TOP QUALITY USED CARS

- DEPENDABLE USED TRUCKS
- NEW FORD CARS AND TRUCKS

NEW 1958
FORD
As low as
\$1795
Pay Only
\$48.48
Per Month
With Normal
Down Payment



7720 BROADWAY at MASSACHUSETTS HO 9-6141



FOR . . .
LEMON
GROVE

VALUE DAYS

WE DELIVER

This Week Only

10% off

ALL GARDEN SUPPLIES
SHRUBS . . . ROSES . . .
SHADE TREES
With This Ad

OPEN SUNDAY 9 A.M. TO 2 P.M.

MASON FEED & GARDEN CENTER

8280 BROADWAY (Between La Mesa and Lemon Grove)

We Give "S&H" Green Stamps • HO 6-5128

VALUE DAYS SPECIALS IN — Mellow Maple!



COLONIAL & PROVINCIAL

LAMPS

Specially Priced At **\$6.95** up

BIRCH
TV
CABINETS
\$79.95

Peg Hat Racks **\$3.95**

Spoon Racks **99c**

Wall Shelves **\$10.95** up

If You Want
The Unusual
I Have It . . .
or Can Get It.

9:30 to 5:30
HOURS:
Open Friday
Evenings

PILGRIM HOUSE
EARLY AMERICAN MAPLE SHOPPE

Eastern
Hardwood Maple
DINETTE
5-PIECE
with
Extending Table
\$99.95

8131 BROADWAY LEMON GROVE HO 6-6229

30 - 60 - 90 Day Charge
Never a Carrying Charge

Phone HO 9-0769



Value Days

Thurs., Fri., Sat.
JULY
17-18-19th



Save on Smartest Fashions Here

Regular \$1.98 to \$3.98 VALUES

\$1.88

Nylon Half Slips

S. M. L. — White, Blue, Beige, Red, Pink, Yellow

PETER PAN NECK—Regular \$7.95

\$5.95

Panty Girdle & Girdle

Size S. M. L.

PETER PAN—Regular \$2.50

\$1.95

GOLDEN TREASURE BRAS

A and B cup — Sizes 32 to 36

PETER PAN—Regular \$3.95

\$2.95

HIDDEN TREASURE BRAS

With deep sheer plunge—A & B cup, Sizes 32 to 36

PETER PAN—Regular \$3.95

\$2.95

LADIES' BLOUSES

SALE TABLE SPECIALS

Regular \$3.98 to \$8.95

\$2.88

SIZES 30 to 38

\$2.88 to \$5.88

FEATURED EXCLUSIVELY . . .

In our new Lingerie Department



"Of course!"

You feel so free in

good news "by warner's"

The back can't budge so the front stays up!

Love the easy freedom of Good News all year round! A lacy back holds this strapless UP—no embarrassing tags, no binding straps, just close, clinging comfort. Wear Good News all day, every day, at work or play—under everything. Be fitted today!

114-11: Circular-stitched cotton cups, contour-lined for lasting beauty. Front hook-eye closing. \$6.50
White: A Cup 32-36, B Cup 38-38, C Cup 38-38

Open Fri. 'til 9
Daily 9:00 to 6:00

30 - 60 - 90 Day Charge
Never a Carrying Charge

Phone HO 9-0769

99c TABLE VALUES TO \$2.99

GIRLS' SHORTS • PEDAL PUSHERS

1-PC. SUN SUITS • BOYS' SHORTS

• T-SHIRTS

— MANY OTHER ITEMS —

GIRLS' SLEEVES—CARDIGANS — Reg. \$3.98 to \$7.95

"Buy now for Back to School"

Sizes 3 to 14 — Subteen 8 to 16

OUR FAMOUS NAME BRAND THAT EVERYONE LIKES BEST!

Reg. 95c — MEN'S T-SHIRTS

SIZES — S.M.L.

BOYS' SIZES 6 to 20

Reg. — Now Reg. — Now

15.95 \$9.88 12.95 \$7.88

17.95 \$10.88 14.95 \$8.88

19.95 \$11.88 14.95 \$8.88

Now 59c 2 FOR \$1.00

2-pc. Skirt & Blouse

Chemise and full placket skirt.

Orlon and cotton washable.

Reg. \$10.95 to 12.95 — Sizes 7 to 15

Value Days SPECIAL

\$8.88

\$2.98 to \$3.98 VALUES

CAPRIS

\$1.88

Ivy Styled Cords — Sizes 8 to 16

Cottons, Solids and Prints

2 for \$7

Each \$3.99

2 for \$7



VALUE DAYS SHOE BARGAINS FOR THE ENTIRE FAMILY!!

ONE GROUP ODDS AND ENDS
MEN'S OXFORDS \$4.97

Life Stride
THE YOUNG POINT OF VIEW IN SHOES

SEMI-ANNUAL
CLEARANCE
SALE

Since a year we bring you this wonderful opportunity for great savings! A variety of styles... dressy, tailored, casual. Not all sizes in all styles, you're sure to find some outstanding values.

\$11.95
VALUES
\$6.99

100 Pairs Men's Famous
CROSBY SQUARES
DISCONTINUED STYLES
VALUES TO \$13.95
\$8.97

Discontinued Styles Children's
Red Goose and Kingsway
OXFORDS \$3.97
BUY NOW FOR
"BACK TO SCHOOL"

SUMMER CASUALS
WOMEN'S
Grace Walker and Life Stride
Reg. \$7.95-\$8.95
Get Several Pairs
At This Value Days Price
\$5.97

BIG GROUP
Women's and Children's
SANDALS
EXTRA SPECIAL
FOR VALUE DAYS
MANY STYLES
\$1.97

OUR BIG SEMI-ANNUAL
JULY CLEARANCE

Florsheim Shoes
REDUCED

all discontinued styles—regularly \$18.95 to \$24.95

NOW
\$14.90

Yes, every discontinued
style now reduced to this
one low price. Come in right
away! You'll still find a
good selection of sizes and
styles—and get the best
shoe buy of the year!

Brunley's
SHOES

7763 Broadway HO 3-3212

Brownie Hawkeye Flash Outfit

CAMERA
Reg. \$7.95
\$5.95



Regular \$15.25
COMPLETE KIT
CAMERA FLASH FILM BULBS BATTERIES
\$11.25

Value
Days Special
GENUINE LEATHER
Regular \$14.50
GADGET
BAG \$12.25

AIREQUIP
Slide Magazines
Reg. \$2.25
\$1.75



KODACHROME Film
8MM
Reg. \$2.65
VALUE DAYS
SPECIAL
\$2.10

KODAK Duaflex IV
FLASH OUTFIT
Imagine! A reflex camera
in this low-cost outfit
Value Days Special
Reg. \$24.95
\$17.95

LEMON GROVE CAMERA
6-HOUR KODAK DEVELOPING
7848 Broadway Lemon Grove HO 6-7379

SHOP CORNET
5-10-25 STORES
SAVE

LARGE SIZE
BASKET CHAIRS

Sturdy Peel-Cane Construction
With Black Wrought Iron Legs
Regular \$6.95 Value \$3.33



Reg. \$1.00
SALE PRICE
57c



Reg. 69c
SALE PRICE
27c



Reg. \$1.00
SALE PRICE
59c



Reg. 69c
SALE PRICE
27c

FLASHLIGHT
BATTERIES
Three Popular Sizes
To Choose From—
Regular, Penlight,
and Junior.
STOCK UP FOR
VACATION AT
TRIN LOW
PRICE 5c

Reg. 10c

SIZE
22" x 44"
Multi-Color
Cotton
YARN RUGS
Well Made, Cleanly Woven
For Longer Wear—Washable
Reg. \$9c
SALE PRICE
27c



NOW AT A GREATLY REDUCED PRICE!

STOP Dinnerware Breakage!
BREAK RESISTANT



7696 BROADWAY
LEMON GROVE
HO 9-2171

Mc MAHAN'S
FURNITURE STORES

Value Days

Thurs., Fri., Sat.
JULY
17-18-19th

Mary's

THE STORE FOR WOMEN

L-WEATHER COATS

By FAMOUS MAKER

REGULAR \$19.98 — \$25.98

\$12⁹⁹

Poplin, corduroy, rayon flannels —
All with matching hats.
We are not permitted to disclose the
brand, but you have seen these
coats advertised in every leading
fashion magazine. Sizes 8-16

LEMON GROVE 7853 Broadway, HO 6-6812

Air Conditioned For Your Comfort
30 Day or 5 Month Revolving Accounts
OPEN FRIDAYS TIL 9:00

ULLIGAN SOFT WATER . . .

helps protect Baby against diaper rash!



Hard water curd can harbor dangerous bacteria. Since it is so difficult to remove curd from fabrics washed in hard water, infection from clothing which rubs the skin is always a potential danger. This curd is a frequent cause of diaper rash, skin irritations, and infection. NO CURD CAN FORM IN CULLIGAN SOFT WATER.

Diapers washed in Culligan soft water come out fluffy soft, fleecy-white and sanitary-clean. Give your baby this important protection.

CALL NOW TO HAVE

Culligan soft water . . .

INSTALLED IN YOUR HOME!!

Initial Installation Cost • Small Monthly Service Charge

• Equipment to Buy!

• No contract to sign!

• No Work For You!

Under our Soft Water Service you will never have to pay for electric service again.

Call: HOPkins 6-4568

Phone — HO 6-3741



HOME OF FINE FABRICS
SILVER STORES



LUMBER SPECIALS!

. . . At Pre-Inventory Sale Prices!

2 x 4
CEDAR
NICE STOCK
Per Lineal Ft.

6c

1 x 6
KNOTTY PINE
TONGUE and GROOVE
Per Lineal Ft.

6c

1 x 6
CEDAR
PANELING
Tongue & Groove with Dovetail
Pattern, Take as is.
Per Lineal Ft.

4c

MANY OTHER ITEMS
AT VALUE DAYS SALE PRICES

BARGAIN
TABLE
OF HARDWARE
ITEMS
Priced at cost
and Below Cost!

FRED WARD LUMBER CO. INC.
"EVERYTHING TO BUILD WITH"
3500 MASSACHUSETTS AVENUE HO 6-0593

Value Days

Thurs., Fri., Sat.
JULY
17-18-19th

Mary Monroe Anniversary Sale Combined
We Challenge ANY Store To Top This PAGE of VALUES!!!

Satisfaction or Your Money Back—

INFANTS' FURNITURE

Reg. Price \$6.49
Pride Car Seats **4⁹⁹**

You save \$2.50 on this nationally famous product.
Comes with Steering Wheel.

Only at Mary Monroe!

Reg. Price \$5.98
Baby Mate Car Seats **4⁴⁸**

Safety Rider—Deluxe Model
You save \$1.50 on this "Safety-Swivel" side opener.

Only at Mary Monroe!

Reg. Price \$9.95
Cosco Jump Chairs **6⁹⁵**

You save \$3.00 on this nationally famous jumper.
Finest product made — In Yellow, Turq., Beige

Only at Mary Monroe!

Reg. Price \$22.95
Baby Mate Strollers **16⁹⁵**

Sun Valley A-20
You save \$6.00 on this Deluxe Stroller-Sleeper.
Chrome plated—Adjustable Handles

Only at Mary Monroe!

Reg. Price \$3.98
Jumbo Diaper Pails **2⁶⁸**

Beautiful soft plastic pails—Jumbo Size
Only at Mary Monroe!

Reg. Price \$17.95
Space-Saver Hi-Chair **13⁹⁵**

Nationally advertised by Baby Mate—
Chrome plated deluxe model that folds to put away.

Only at Mary Monroe!

Reg. \$14.95
Four-Way Hi-Chair **10⁹⁵**

Baby Mate's famous 4-way chrome model—Can be used as a Hi-Chair, Youth Chair, Utility Chair, Stool.
And It's Safety Engineered.

Only at Mary Monroe!

Reduced from \$14.95 & \$13.95
Chemise Playsuit **99c**

Assorted Colors—Size 3 to 14

Can be worn four ways in the modern manner.

Only at Mary Monroe!

DID YOU KNOW ??

THAT WE WERE THE FIRST STORES

IN SAN DIEGO COUNTY TO CARRY

BUSTER BROWN UNDERWEAR

Only at Mary Monroe!

Satisfaction or Your Money Back—

GIRLS - INFANTS

Reg. Price \$9.95
SAMPLES **99c**

SIZE 7 ONLY
Assorted Skirts, Dresses, Playwear,
etc. — Famous Designer

\$3⁹⁹

Reg. Price \$5.98
SUN DRESS **99c**

Fine Plisse
Done Up in a lovely Summer Dress

\$1⁴⁹

PEPLUM STYLE

BLOUSE-TOPS **59c**

In Polka Dot Pattern — Sizes 3-14

Can be worn in many combinations.

GIRLS' PLAYWEAR **1/2 Price**

WE ARE CLOSING OUT OUR HIGH FASHIONED
HI-PRICED SETS & PLAY SUITS AT 1/2 PRICE

HURRY FOR BEST SELECTION

Reg. Price \$2.99
Girls' Swim-Suits **1⁷⁹**

Broken Sizes 3-8

Long Torso — Permanently Pleated Skirt

GIRL'S JUMPER or **2⁹⁹**

SUN DRESS
A Polka Dot Beauty
Was a \$6.99 Value

\$3⁹⁹

Girl's Full Slip **79c**

A Bouffant Nylon for Summer Wear.

Reduced from \$14.95 & \$13.95

Chemise Playsuit **99c**

Assorted Colors—Size 3 to 14

Can be worn four ways in the modern manner.

Only at Mary Monroe!

DID YOU KNOW ??

THAT WE WERE THE FIRST STORES

IN SAN DIEGO COUNTY TO CARRY

BUSTER BROWN UNDERWEAR

Only at Mary Monroe!

Satisfaction or Your Money Back—

Boys - Toddlers - Infants

Reg. Price \$1.98
BOXERS **99c**

Size 24s—Colors Mint & Gray
Nationally Famous Maker
Only at Mary Monroe!

Half-Boxer Slax **\$1²⁹**

Size 24s—Colors Mint & Gray
Nationally Famous Maker
Even we had trouble to get this price!

BOYS' JEANS **\$1²⁹**

Heavy Duty Jean — Sanitized 3 to 12

BOYS' SLAX **\$1⁴⁹**

In Denim Stripes — Sizes 3 to 12
The current best selling fabric in Slax

SPECIAL PURCHASE ON
SLIM JEANS **\$1⁷⁹**

Regular \$2.98—Sizes 3-12
Western Cut—Valentined Knees
National Maker Label Removed

BOYS' SWIM TRUNKS **79c**

Toddler to Boys 8
Fully Lined—Adjustable Waist

Hurry for these!

JACKETS **\$1²⁹**

Size 24s—Laded Blue, Wheat, Mint, Gray
Some Colors Broken
These are utilized play or store denim
made by a famous maker.

Only at Mary Monroe!

CRAWLERS **\$1¹⁹**

Sizes 12-14s, 24s to 21 Months
Snug Circle fit—Close Quality Twill
With padded, decorated knees & elbow.

You May Think We're Joking, But

A Bargain Like This is Only at Mary Monroe!

CLIP OUT COUPON CLIP OUT

3 PAIR OF 39c **SOX** **79c**

With this COUPON — Signed by customer

Name _____

Street _____

City _____

Date Expires July 19, 1958 _____

Mary Monroe

Open Every Friday Night til 9
799 BROADWAY

Lemon Grove
Phone HO 9-4775

Mary Monroe
INFANT'S and
CHILDREN'S Wear

Satisfaction or Your Money Back—



Value Days

Thurs., Fri., Sat.
JULY
17-18-19th

Value Days
SPECIAL

\$110 LESS
PHILCO 2-DOOR
AUTOMATIC



10 cubic ft.

1958

PHILCO
Refrigerator

• Auto Freezer
• Porcelain Coated
• Door Storage

\$199.95

SENSATIONAL PHILCO OFFER!

\$2.25 value All Aluminum
"EASY-OUT" TRI-CUBE
ICE TRAY

only 79¢



- Sturdy aluminum—no rubber or plastic!
- No soaking necessary!
- Just a flick of the wrist releases perfect ice cubes every time!
- Lustrous satin finish!
- Fits any model, any make.

LIMITED TIME ONLY—
Celebrating the Introduction of the
International 1958 Philco Home Master.

CP APPLIANCES
7890 BROADWAY
LEMON GROVE

HOPkins 9-6154

Take this coupon with you to
C.P. APPLIANCES
LEMON GROVE
IT'S WORTH \$1.46 TO YOU!
When you present this coupon you'll
be able to buy a \$2.25 Ice Tray for
ONLY 79¢

Name _____
Address _____
City & State _____
Present Refrigerator: age _____ yrs. size _____ cu. ft.

Piggly Wiggly

Smart and Final Brand
Drip or Regular

COFFEE

75¢ TUNA

Priority
Chunk Style

HORMEL CANNED
PICNICS 4-lbs

LADY'S CHOICE
STRAWBERRY
PRESERVES 89¢
Chunk or Creamy
TOM SAWYER
PEANUT
BUTTER 49¢
Gifford's Gem
RIPE
OLIVES 19¢

QUAIL—46-oz.
Orange Juice 39¢
6-oz. Un-Frozen
LEMONADE 2 19¢
HUNT'S—2½-can
Chili Beans 19¢
SUNMAID
2½-can Pack
RAISINS 49¢

Golden Ripe
BANANAS 4 lbs. 49¢

PRICES EFFECTIVE JULY 17, 18 & 19



Shop PIGGLY WIGGLY and SAVE!

7825 BROADWAY

LEMON GROVE

"We Give Top Value Stamps"

Value Days

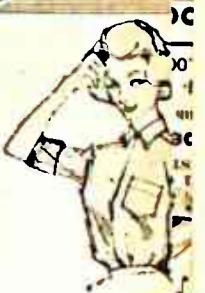
Thurs., Fri., Sat.
JULY
17-18-19th

From
Evelyn Wigton's

Selected
VALUES

BLOUSES

Plain colors,
stripes,
prints, short sleeves.
Big selection at savings
up to 50%. For Value
Days Sale!



CHILDREN'S DRESSES

SIZES 2, 4 and 6
COTTONS, NYLONS, FLORALS,
PRINTS, and STRIPES.

Priced
to Sell
Below
Wholesale

75¢
to \$1.98

CHILDREN'S & TEENS SWIMWEAR

SIZES 3, 5, 6, 8, 10 & 14
TEENS — 14 and 16
COTTONS, LATEX, PRINTS,
and SOLIDS

Priced
to Sell
Below
Wholesale

\$1.29
to \$4.99

ODDS and ENDS TABLE

INCLUDING:
Blouses, Bra Tops,
Skirts, Sweatshirts,
& Pedal Pushers.

99¢

Poplin Separates

Values To	Now
BERMUDAS	\$5.95
HALTERS	3.95
SKIRTS	6.95
SHORTS	3.50
BLOUSES	5.95
	2.49
	2.49
	1.98
	2.49

DESCANSO BEB'S MFG. CO — ½ Block N. of Broadway

SAMPLE SHOP
3412 GROVE ST. LEMON GROVE HO 9-7962

FREE

COLOR or CREME RINSE

Present this ad during Value Days
and receive a famous Hollywood
color or creme rinse absolutely
free.

The Original Hollywood

COLD WAVE

\$4.95

Labeled style hair shaping
only \$1.00 with a Hollywood wave.

Natural Oil	69¢	Wave	\$14.95
Wave	...	Supreme	...
Lanolin	595	HOLLYWOOD'S OWN Supreme hair conditioning while processing.	...
Wave

LEMON GROVE
7892 Broadway HO 9-8851

Southern California's
largest
and
finest
permanent
wave
shops

DOWNTOWN
7892 Broadway
HO 9-8851

CHULA VISTA
7875 El Cajon Blvd.
HO 9-2886

NORTH PARK

1209 El Cajon Blvd.

HO 9-1063

PACIFIC BEACH

1401 El Cajon Blvd.

HO 9-8821

LEMON GROVE

1001 El Cajon Blvd.

HO 9-8821

PONT LAMA

1141 El Cajon Blvd.

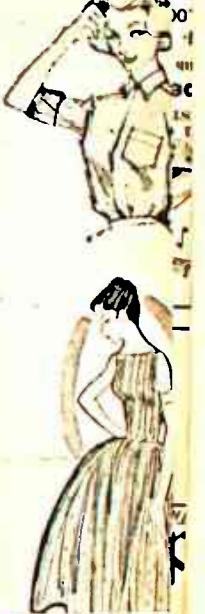
AC 8-0111

All Shops
Open Everyday
Until 10
Saturdays
Until 5

HOLLYWOOD
beauty shops

GIRDLES

Name Brands—One of a
kind, and discontinued
styles. All reduced
from 30 to 50%.



REDUCED

30 to 50%

SUMMER STOCK
REDUCED FOR VALUE DAYS

HOUSECOATS

VALUE DAYS PRICES EFFECTIVE IN LEMON GROVE ONLY

30%

... and remember, there is
never an extra
charge when
you say "charge it".

EVELYN WIGTON'S

7761 Broadway — Lemon Grove

Small Shops In
LEMON GROVE—El Cajon—Pacific Beach—National City

Lemon Grove Value Days

Thurs. Fri. Sat.
JULY
17-18-19th

Quality Shoppers
top Lemon Grove
FOR FAMOUS NAMES:

EL STEARN
Bulls, Sport Coats
Suits, Sport Coats
E RIDER Slacks, Sport Coats
JETSON Tops, Shirts,
Co. Jackets, Blankets, and Sets
K. Dress Shirts, Sports Wear
ATAN Dress Shirts, Sports Wear
765 Broadway Lemon Grove HO 6-7449

Lane's
MENS WEAR

LADIES' SUMMER DRESSES	CHILDREN'S BIG. 20c VALUE SOCKS
Reg. \$3.98 2 for \$5	Value Days SPECIAL 10c PAIR
LADIES' REG. \$2.98 VALUE SKIRTS OR CAPRIS	LADIES' REG. \$1.98 VALUE BLOUSES OR SHORTS
2 FOR \$3	\$1.00
CHILDREN'S BATHING SUITS 1/2 Price	
LOWES TOGGERY	
LADIES' and CHILDREN'S APPAREL	
3321 IMPERIAL AVENUE LEMON GROVE	

OME . . . 1st SERVED . . . VALUE DAY SPECIAL
200 PAIRS ONLY . . .

wards
THE SHOE FOR CHILDREN
1/3 OFF
GIRLS' DRESS SHOES

REGULAR PRICE!

7885 Broadway
Lemon Grove
HO 6-6376

Childrens
Bootery
Open Friday Eve 'till 9 p.m.

VALUE DAYS . . .
RECORD SALE!
SELECTED GROUP OF
SINGLES
Reg. 98c NOW 25¢ ea
"Grab Bags" 99c
(4 SINGLES)

McCrhan's Record Den 7921 BROADWAY LEMON GROVE

JOIN OUR
FAMILY SHOE CLUB
EVERY 13th PAIR IS ABSOLUTELY . . .

Free!

"the more you buy . . . the more you save"

7609 Broadway
HO 6-9674
Just a Step From
Mayfair Market

IRTEE'S SHOES

VACATION VALUES!
LARGEST STOCK—TOP QUALITY
SLEEPING BAGS 33 1/3% OFF
LEMON GROVE 3331 IMPERIAL AVENUE
COLEMAN Stoves and Lanterns 33 1/3% OFF
SPORTING GOODS LEMON GROVE HO 6-1248

Gem-on-Gem
setting makes diamond look
90% larger
87% more brilliant
certified by American Testing Laboratories, Inc.
Feature Rock
ENCLOSING DIAMOND RINGS
Both Rings
Value Days Priced At
ONLY \$125.00
6 EXTRA GENUINE diamonds
are set in the outer circle of the center diamond
adds thousands of extra sparkle highlights. Diamond looks FABULOUSLY
LARGER.
BUDGET TERMS
7919 BROADWAY
HO 6-6400

DISCOUNTS ON DOLLS
SAVE NOW 33 1/3% to 50%
SPROUSE-REITZ
7895 BROADWAY LEMON GROVE

Lemon Grove Value Days

Thurs. Fri. Sat.
JULY
17-18-19th

Gigantic
Dress
Sale

Now is the time to stock up on
cotton dresses, just the thing for
afternoon clean up.
See our Big Selection . . . Prints &
Stripes in sanforized cotton in all
sizes.

Summer Cottons
\$3 98
AND
\$5 98

SPECIAL!
CHEMISE — SPORTS — SHIRTMAKER
SHEATHS — TWO-PIECE
BIG GROUP OF DRESSES MARKED DOWN FROM
OUR REGULAR STOCK FOR VALUE DAYS!!
REGULAR VALUE DAY SALE
\$12.98 to \$14.98 \$8.98
\$8.98 to \$10.98 \$6.98

Big Savings LUXURY LINGERIE

Regular 79c pr.
50 GAUGE—15 DENIER
FULL FASHION
NYLONS 2 PR. \$1 25
NAME BRAND BRAS \$1 98
Regular \$2.98
GIRDLES 3 PR. \$3 98
NAME BRAND—PASTEL SHADES
BRIEFS 3 PR. \$1

Helen Gauldin's
Style Shop
7808 BROADWAY, LEMON GROVE

BIG GROUPS
Of Value Days Buys

10

CAPRI PANTS
(1) Regular \$3.98
Cottons & Corduroy
2 for \$5

COORDINATED PLAY CLOTHES
Cottons to \$10.98 NOW \$6.85
Drop Dry to \$7.98 NOW \$4.85
Broken Sizes to \$5.98 NOW \$3.85
(2) Capris to \$7.98 NOW \$4.85

SHORTS and JAMAICAS
(3) Reg. \$3.98 2 for \$5

CHEMISE DRESSES
2 to 15
Sheers, Polished Cottons, Spectre
(4) Reg. \$10.98-\$6.99 Reg. \$7.98-\$5.99

NYLON PANTIES
Fancy and Plain — 8 Colors — Sizes 5 to 7
(5) Reg. \$1.19 pr. — NOW 3 pr. \$2.98

OUR ENTIRE BELT STOCK 1/2 Price

GOTHAM GOLD STRIPE
HOSIERY
Seamless or Dark Stripes — 60 1/2%
(7) Reg. \$1.35 pr. — NOW \$1.19
\$1 pr. \$1.19-\$3 pr. \$3.18 6 pr. \$6

FUR BLEND BULKIES
SWEATERS
Pastels—Sizing 34 to 40
Regular \$14.98 — NOW \$6.85
Regular \$10.98 — NOW \$5.85
Regular \$7.98 — NOW \$4.85

NYLON SLIPS
Regular \$3.98
(9) Now \$3.98 ea. 2 for \$7

NYLON BLOUSES
(10) Values to \$7.98 Now \$2.98

Linda's LEMON GROVE
7931 BROADWAY, LEMON GROVE

Value Days

Thurs. Fri. Sat.
JULY
17-18-19th

WE'RE BUSTIN' WITH BARGAINS - AT LEMON GROVE DRUG!



An Effective Aid
For Athlete's Foot
T-4-L SOLUTION
1-oz.
Bottle
Regular 40c **32c**

They're New! Pastel Tinted.
HOSEY
Look at these new colors!
Platinum Blue Blush Apricot
Rose Glint Green Glow
Green Grey Pink Haze
Sun Radiance Pearl Smoke
Spice Amber Heaven Blue
Seamless \$1.39 With Seams \$1.09
pair pair



Bottles of 100
1/4 Grain
Saccharin Tablets
VALUE DAYS
SPECIAL
Reg. 35c **19c**

SPUNTEX
LADIES' SHEER
NYLONS
Regular 2 for \$2.98 **2 pr. \$1.98**
GIFT BONDED
Guaranteed 60 days

16-PIECE SET
UNBREAKABLE
Regular 59c
PLASTIC TOYS **39c**

Regular \$4.95-\$6.98-\$8.95
TIMEX and WESTCLOX
KITCHEN WALL CLOCKS
AT DISCOUNT PRICES!

Summer Sale of TOILETRIES	
TUSSY'S—Regular \$1.00	
BATH DUSTING POWDER \$1.25	
TUSSY'S—Regular \$1.00	
COLOGNE \$1.00	
TUSSY'S—Reg. \$2.00 Beauty Combination POWDER COMPACT Both For and MOISTURE LOTION \$2.00	
BONNIE BELL (2-oz. bottle FREE) with purchase of regular 6-oz. bottle.	
1006 LOTION \$2.25	
COLONIAL DAMES—Reg. \$2.50 Moisturized CLEANSING CREAM \$1.25	
COLONIAL DAMES—Regular \$2.00 COLOGNE \$1.00	
CARA NOVA—NEW—\$1.00 Value Moisture Miracles Golden Oil & Golden Dew \$2.50	
CARA NOVA—Regular \$2.00 Value DUSTING POWDER \$1.00	

Elkay's Aerosol INSECT KILLER	
Full 16-oz.	99c
Reg. \$1.59	
TOOTHPICKS 49c	
DUPONT No Rub—Regular 49c FURNITURE POLISH 29c	
REXALL Fully automatic, guaranteed—Regular \$3.50 VAPORIZERS \$4.75	
REXALL, for babies—Regular 5c Prevents diaper chafing and irritation.	
ZINC STEARATE POWDER .47c	

ROXBURY
FOUNTAIN SYRINGE
GUARANTEED
REG. \$1.00
\$1.67

We Give S&H Green Stamps

Accurate Prescription Service

LEMON GROVE

Rexall

DRUG STORE

Hopkins 9-2186

Value Days

Thurs. Fri. Sat.
JULY
17-18-19th

Value Days

Thurs. Fri. Sat.
JULY
17-18-19th

..... AT LEMON GROVE TIRE CO.

TWO BIG
TIRE BUYS

SAVE UP
TO **50%**

DUNLOP
GOLD SEAL

The Tire
DESIGNED
for NYLON...
with

COBRA **CURVE**
TREAD DESIGN

For Longer,
Even Wear

Here's a new kind of tire insurance for you
and your family...a revolutionary development
by Dunlop that brings new-found safety to
the highways.

In the new Gold Seal tire, Dunlop takes complete
advantage of the strongest, most durable tire fabric
—nylon; combines it with a unique departure in
tread design...Cobra Curve.

Cobra Curve design promotes longer, even wear
over the entire tread, increases traction, prevents
corner squeal, provides new directional stability,
and makes quick starting and emergency stopping
safer and surer.

Enjoy superior driving protection. Enjoy new
comfort and economy. See your Dunlop dealer
now. Have him point out all the many new
advantages in the Gold Seal...the greatest
development in tires in years!

GUARANTEED FOR 24 YEARS
AGAINST ROAD HAZARDS

DUNLOP
FOUNDERS OF THE PNEUMATIC TIRE INDUSTRY

BUDGET TERMS
30-60-90 Day Accounts
NO CARRYING CHARGE

- FOREIGN CAR RETREADING
- SPORTS CAR TIRE SERVICE
- TRUCK TIRE RETREADING

7319 BROADWAY, Lemon Grove

DUNLOP

GOLD CUP

TUBELESS

BLACKWALL

670 x 15

REGULAR \$31.00

\$15 50

WHITEWALL
Regular \$33.65

Black Walls	White W.	FACTORY	SALE	FACTORY
LIST	PRICE	LIST	LIST	LIST
710-15	34.00	19.95	41.65	2
760-15	37.25	21.95	45.65	2
800-20-15			50.80	2

All Prices Exchange with Retreadable Tire. Plus

TUBE TYPE

BLACKWALL

670 x 15

REGULAR \$27.45

\$13 73

WHITEWALL
Regular \$38.00

Black Walls	White W.	FACTORY	SALE	FACTORY
LIST	PRICE	LIST	LIST	LIST
640-15	26.15	14.95	32.05	18
710-15	30.45	17.95	37.30	21
760-15	33.25	19.95	40.75	24
800-20-15	36.55	22.95	44.75	21

- WHEEL BALANCING
- TIRE TRUING—DESKIDDING
- TRUCK TIRES

HO 9-0155 Home of 'Tuff-Tred' Retr

Lemon Grove Value Days

Page 16

SHOP and SAVE
IN LEMON GROVE!

1000's OF ITEMS ON SALE
IN THE FRIENDLY SHOPS OF LEMON GROVE . . .

plus

- Plenty of Free Parking.
- Free "Treasure Chest" Coupons

1000'S OF PAIRS IN OUR GREATEST . . .

SHOE SALE

Famous Name Brands
Shoes for the Whole Family

40 to 60%
OFF Average Retail Price!

SHELBY'S CANCELLATION SHOES
7941 Broadway Lemon Grove

Daniel Green
OUTDOORABLE
FLATS
Regular \$6.50

\$2.99



90-SECOND SOFT WATER WASHING
DEMONSTRATION OPENS GRANDMA'S EYES!

Soft Water Service — We exchange softener at regularly scheduled intervals. No equipment to buy, no work to do.

Automatic Service Unit — Regenerates itself automatically. We own this unit, service man calls once or twice a year.

Automatic Home-owned Model — Guaranteed fully automatic. 10 year written warranty.

CALL FOR Culligan SOFT WATER TODAY
HOPKINS 6-4568

Don't You Believe It !!!

- You Can't Get Better Gasoline
- You Can't Get Better Service

GRADE FOR GRADE YOU CAN'T BUY IT FOR LESS ANYWHERE!



LOCAL OWNERSHIP

ASSURES YOU PERSONALIZED SERVICE . . .

WE TAKE BETTER CARE OF YOUR CAR ALL-WAYS

- BATTERIES
- BRAKES
- TIRES & TUBES
- MOTOR TUNE-UP
- CAR WASH
- LUBE



BILL'S

SELF-SERV
INCORPORATED

7195 BROADWAY at MASSACHUSETTS HOPKINS 6-1491

MON. THU. SAT.
JULY
17-18-19

SOUTHLAND SAVINGS & LOAN ASSOCIATION

gratefully acknowledges and sincerely thanks
you for the loyalty and support that contributed
so greatly to our continued growth and progress.
The SOUTHLAND "FRIENDSHIP" TREE of the
right, dramatically portrays the story of a seed
that grew . . . nurtured by mutual friendship,
trust and cooperation. And by the way, be sure
to get your copy of SOUTHLAND'S informative
new folder, "FACTS ABOUT SAVINGS" — you'll
find it interesting and constructive. It's waiting
for you at all three convenient SOUTHLAND
locations.

JULY 16 \$60,000
JUNE 30 41 550,056.2
JUNE 30 49 124,946.29
JUNE 30 51 2,321,064.1
JUNE 30 53 4,306,844.4
JUNE 30 '55 6,915,413.19
JUNE 30 '56 9,188,050.12
JUNE 30 '57 11,534,284.25
JUNE 30 '58 \$14,674,505.78



CONVENIENCE
SAFETY
AVAILABILITY

CURRENT
RATE
4%

Funds placed by the 10th
of any month, earn from the 1st

STATEMENT OF CONDITION
June 30, 1958

ASSETS	LIABILITIES, CAPITAL AND RESERVES
CASH AND BONDS — Cash on Hand and in Bank	\$ 1,461,894.72
U. S. Government and other Bonds	5,221,957.42
LOANS ON SAVINGS PASSBOOKS	415,166.32
LOANS ON REAL ESTATE	12,356,347.17
LOANS ON AUTOMOBILES	10,000.00
STOCK IN FEDERAL HOME LOAN BANK	26,200.00
AN INVESTMENT INVESTMENT IN THE NATIONAL	10,000.00
REAL ESTATE FUND	10,000.00
OUR AUTOMOBILE FUND AND OTHER FUNDS	10,000.00
FURNITURE AND EQUIPMENT	10,000.00
OTHER ASSETS	10,000.00
TOTAL ASSETS	\$14,674,505.78
"Our Money" strive to be the soundest, not the largest!	
Every account insured to \$10,000 by a direct underwriting of the Federal Government	
John A. Davis, President	
HEAD OFFICE: 5141 BROADWAY, Bldg. 100, LA MESA, CALIFORNIA	
EL CAJON	
TODAY'S SPECIALS: LEMON GROVE	
AMPLE FREE PARKING	

Lemon Grove Value Days

Thurs., Fri., Sat.
JULY
17-18-19



Announcing LEMON GROVE'S APPRECIATION DAY

BIG CASH PRIZE

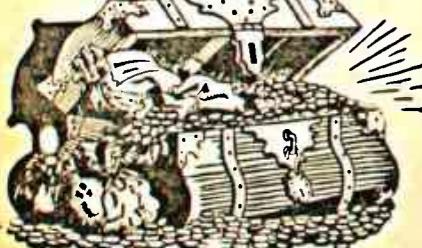
AWARDED EVERY THURSDAY AT 3 P.M.

FIRST EVENT TO BE HELD ON AUGUST 14th

NOW . . . More Than Ever Before — It Pays . . . and Pays Well to Shop in Lemon Grove. The Coupon illustrated below is all you need to participate for the BIG WEEKLY PRIZE!!

5% to 50%	10% to \$4.99	\$3.00 to \$9.99
5%	10%	20%
TREASURE CHEST COUPON		
If name is illegible or if punched more than once this coupon is void.		
\$1.00 to \$1.99	\$1.00 to \$4.99	\$2.00 to \$9.99
30%	40%	50%

"THE TREASURE CHEST"



is sponsored by the
LEMON GROVE BOOSTERS CLUB
Merchant's Division of the Lemon Grove Chamber of Commerce

It is their way of saying . . . "Thank You"
For Shopping In Lemon Grove"

Free!

TREASURE CHEST COUPONS

DURING VALUE DAYS
JULY 17th, 18th & 19th

Just for the asking — No Purchase necessary! Visit any or all "TREASURE CHEST" stores in Lemon Grove . . .

Simply Say:
"I want a Treasure Chest Coupon."

Check The List of "Treasure Chest" Merchants on Next Page

Lemon Grove Value Days

Thurs., Fri., Sat.
JULY
17-18-19

Page 13

SUMMER Dress Sale!

VALUE DAYS
SPECIAL
NAME BRAND
VALUES to \$3.98

BIG RACK OF
VALUES to \$19.98
Many One Of A Style!

BRAS

\$1.99

\$8.98

SWEATERS

Buy Now and Save
For Back To School
1/3 off

ALL SALES FINAL — NO LAY AWAYS

PATRICIA'S

7887 BROADWAY
Lemon Grove HO 9-3456

LEMON GROVE
HEALTH-FUL FOODS

7894 Broadway Lemon Grove
HO 6-2141 We Give S&H Green Stamps

Health-Ful Foods For The Entire Family . . .
Free From Preservatives



COMPLETE LINE OF GRAINS



CORN MEAL AND CEREALS



COMPLETE LINE OF VITAMINS, DIABETIC AND SALT-FREE FOODS.

SPECIAL PURCHASE
FOR LEMON GROVE VALUE DAYS!

Bottle of 100 Tablets

VITAMIN "C"

79c

With 30 MG
Bioflavonoids
Type 605

Torumel Food Yeast

Contains Not Less
Than 50% Protein
89c
lb

AT YOUR . . .
Lemon Grove
Shopping Center

Shop Once... Save Twice

HEADQUARTERS . . .
FOR AMERICA'S MOST
POPULAR DESSERT:

**CHALLENGE
ICE
CREAM**

WE FEATURE . . .

SWIFT'S

FAMOUS PRODUCTS

- PREMIUM HAM
- PREMIUM BACON
- JEWEL SHORTENING
- JEWEL SALAD OIL
- PREM Chopped Ham

PERSONALIZED SERVICE



HOME OWNED AND OPERATED

**LEMON GROVE
SHOPPING CENTER**

Across from the Big Lemon
3308 MAIN STREET LEMON GROVE

Lemon Grove Value Days

Thurs., Fri., Sat.
JULY
17-18-19th

SALE

BALL POINT PENS
7 for \$1.19

Dozen of 10 attractive pens, with extra long tips, and instant drying. Each package has a red color pen for your need.

CNIC JUG \$2.49

Assorted colors
NIM CAPS 59c

KODAK FILM LIMIT 3
Black & White 127, 620, 120
Color 127, 620, 120
3 ROLLS 99c 98c PER ROLL

at Hall, Stationery, Reg. 50c & 60c
IM NOTES 39c & 49c

At 60c value — Thrifty Pack
heets, 10 Envelopes
ATONARY 49c

Leather
ALLETS 88c

TERRIFIC VALUE!



Colorful Plastic — Assorted Colors

22pc. PICNIC SET

• 4 Divided Plates
• 4 Handled Mugs
• 4 Spoons
• 4 Forks
• 4 Knives
• Butter Knife & Cake Server
All for **\$1.47**

EACH SET IN CARRYING BAG WHILE THEY LAST!

COMPLETE

SUMMER Drug NEEDS

Reg. \$1.00 — FREE!! Roll On
DEODORANT 69c

HELEN CURTIS — 10 oz. Jar
Lanolin Cream Shampoo \$1.39

60c Star PHILL — FREE with purchase of
LILT PERMANENT \$2.09

COLONIAL DAMES — 1/4 lb. jar, Dry Skin
CLEANING CREAM \$1.25

Ladies' Nylon, Assorted Colors
BRISTLE BRUSHES 79c

MODART — 11 oz. can
STYLE HAIR SPRAY \$1.49

Plastic, Assorted Colors
SHOWER CAPS 19c

Half Price Sale! Reg. 4 for \$1.00 — 2 for 50c
Fancy Powder Puffs 1/2 Price

SUMMER Beauty AIDS

Reg. 89c — 100 Tablets
BUFFERED ASPIRIN 2 for 89c

FREE JOHNSON'S BAND AIDS
With Purchase of
FIRST AID CREAM 59c

Reg. 89c — 100 Tablets
A.P.C. COMPOUND 59c

For Sun and Wind
SEA & SKI 69c to \$1.98

Pink, Aqua, Yellow, White — 400g — Limit 5
KLEENEX 5 for 99c

Regular 39c Package
COTTON BALLS 3 for 89c

PEPSODENT TOOTH BRUSHES
Reg. \$1.38 Reg. 99c Reg. 79c
(Adult) (Junior) (Child's)

2 for 98c 2 for 73c 2 for 59c

the most advanced
ELECTRIC SHAVER ever!

SAV

50-ft. Garden Hose

"SPECIAL FACTORY PURCHASE"

First quality double extrusion plastic
Hose with brass fittings. Guaranteed
5 Years.

\$7.69
Each

DIAL DRUG

"HALF ACRE OF PARKING"
BEAR OF STONE

7961 Broadway

Lemon Grove HO 3-5555



When it's just brushing your face, it's shaving you clean! That's because Ronson is an enclosed
finest shaving head that follows every facial
contour without pressure, clogging, or irritation.

Closest Shaves!

Fastest Shaves!

Lightest Touch of ALL!

Save an Extra \$2.00 by bringing
us your old shaver as a trade-in.

\$17.95

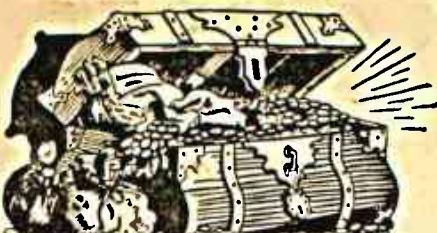
LUE
LYS
DIAL

Lemon Grove Value Days

Thurs., Fri., Sat.
JULY
17-18-19th

LOOK — FOR THIS SIGN

WHEN YOU SHOP . . .



APPRECIATION DAY
Merchant

TREASURE CHEST AWARDS
Held Every THURSDAY AT 3 P.M.

The Stores Listed Below Will Give You
TREASURE CHEST COUPONS



LEMON GROVE CAMERA

Bob Vaught
7848 Broadway HO 6-7879

GAULDIN'S STYLE SHOP

Helen Gauldin
7809 Broadway HO 6-7232

LOWE'S TOGGERY

Herbert W. Lowe
3321 Imperial HO 6-8120

MORRISON ADAMS, JEWELERS

Marshall Adams
7919 Broadway HO 9-6400

THE HIGHLANDER

Earl L. Nelson
7865 Broadway HO 9-1272

MARDERS STATIONERS

Mr. Marder
7939 Broadway HO 9-4886

LEMON GROVE SPORTING GOODS

O. W. Berry
3331 Imperial HO 6-1248

LANE'S INC.

R. S. Lane
7265 Broadway HO 6-7419

MARSIS

Mrs. Owen
7861 Broadway HO 9-6812

WILLIAMS DEPARTMENT STORE

N. Kolkey
7845 Broadway HO 9-0769

CHILDREN'S BOOTERY

Bob Pulliam
7885 Broadway HO 6-6376

C. P. APPLIANCE

Barbara Howell
7890 Broadway HO 9-6154

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3322 Main HO 9-7813

WALTER'S JEWELRY

J. T. Walter
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G. D. Mather
7846 Broadway HO 6-7637

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Mr. Hamber
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J. H. Buttis
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SPROUSE-REITZ CO.

J. Hatz
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Patricia Hutchinson
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Dick Thompson
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Edna M. Snyder
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Nilan E. Young
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R. Holden
7865 Broadway HO 6-1182

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Mr. See
7949 Broadway JIO 3-2161

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J. L. Carlson
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7761 Broadway HO 6-0002

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Floyd Kuhns
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Ralph Rella
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T. P. HARDWARE & PAINT CO.

T. Pagano
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Dee Brumley
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Charlie Montgomery
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Jack K. Spivak
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O.K. RUBBER WELDERS

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Value Days

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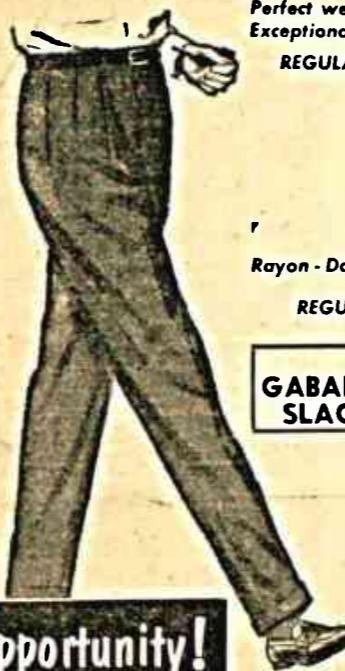
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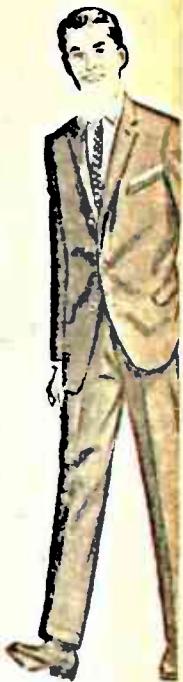
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